



**FUTURE LAB** is the new place of attraction proposed by SIAL Paris 2018 to unveil the food trends of tomorrow. Within the **FUTURE LAB**, the prospective space **RISING START-UPS** aims to present the most innovative and promising European rising start-ups!

**To the potential participants:**

If you are developing a **product / service / equipment / process / packaging**, **FUTURE LAB RISING START-UPS** is the ideal place to showcase your innovative project!

This space is directed at start-ups in the concept and / or development phase (with less than 2 years of existence), having their main activity in the agri-food sector.

Join the 50 most innovative European rising start-ups in the agri-food sector and participate in the world's largest exhibition of food innovation.

**Submit your application  
between  
April 15th and June 15th  
on [futurelab.sialparis.com](http://futurelab.sialparis.com)**

**Benefits for start-ups:** A dedicated space in the heart of the exhibition; a public speech; visibility to 160,000 visitors and 7,200 exhibitors; a unique opportunity to interact with entrepreneurs, investors, potential clients and journalists!

**To the actors of the agri-food innovation ecosystem:**

Do not hesitate to diffuse this call in your networks. We are counting on you to receive the applications of the most innovative start-ups!

The rules for the Future Lab RISING START-UPS space are available [here](#).

And to get to know the new place of attraction proposed by SIAL Paris 2018, the **FUTURE LAB** Press Conference is available [here](#).

Organization



For more information contact: Ana AMADO – [ana.amado@agroparistech.fr](mailto:ana.amado@agroparistech.fr)