

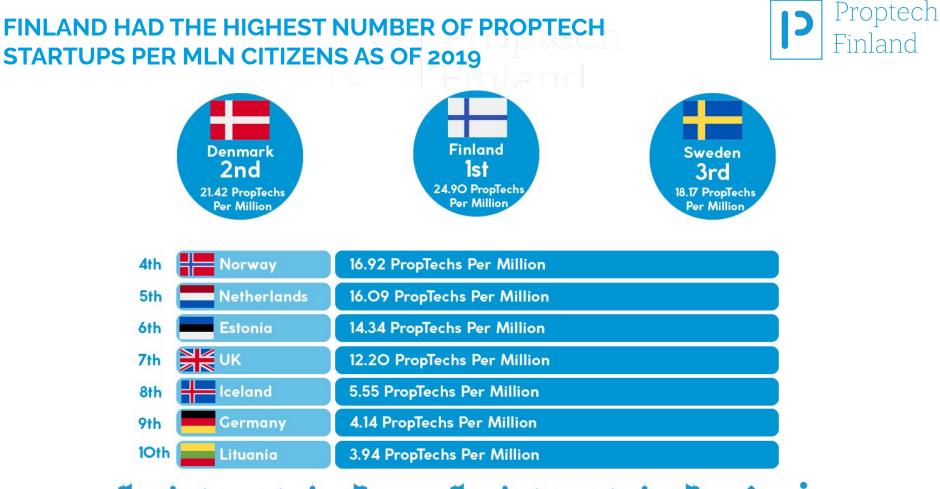
BUILDING THE NETWORK AROUND REAL ESTATE AND CONSTRUCTION INNOVATION



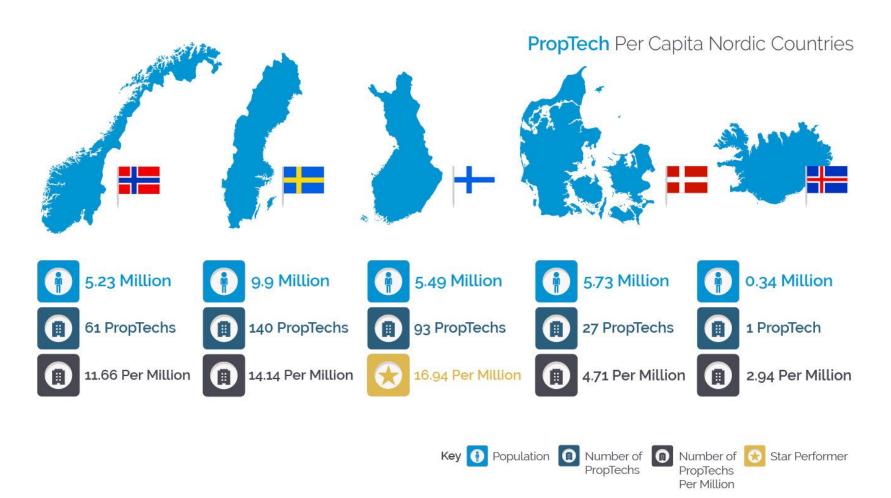




- March 2021-



unissu



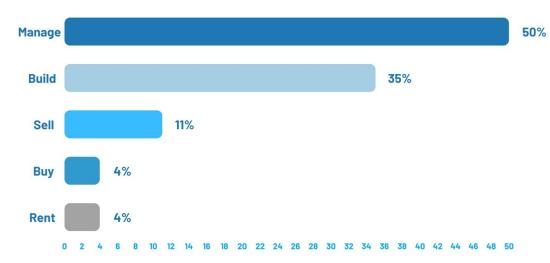
NOW WE ARE ALMOST 200 STRONG! Proptech Finland



ûnissu Total number of PropTech companies in Finland in 2020 companies and counting

unissu

PropTech companies in Finland by Property Lifecycle stage



PropTech Finland Startup Map 2020









100M EUR





1,5M EUR

2M EUR

WHY? POSITIVE ENABLERS



Finland

+ ENABLERS:

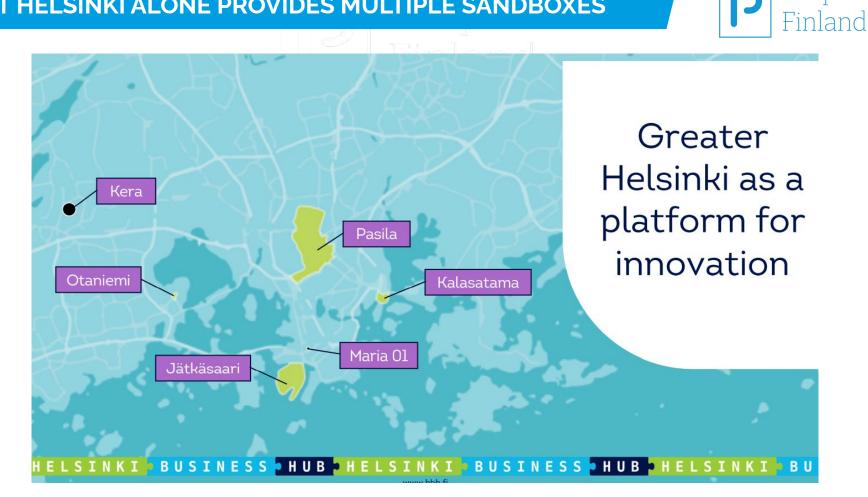
GOVERNMENT & CITIES COMMITTED

to enable future built environment development Helsinki has OPEN ACCESS TO DATA for everyone Helsinki has SKILLFUL TECHNICAL TALENT AVAILABLE

Finland offers AN IDEAL TESTBED with advanced SMART GRID, 5G & MOBILITY trials

HELSINKI <mark>- BUSINESS </mark>- HUB <mark>-</mark> HELSINKI <mark>- BUSINESS -</mark> HUB <mark>-</mark> HELSINKI <mark>- BU</u></mark>

JUST HELSINKI ALONE PROVIDES MULTIPLE SANDBOXES



Proptech



FINNISH/NORDIC PROPTECH COMPANIES BUILT ENVIRONMENT COMPANIES WHO ARE INTERESTED TO USE PROPTECH

+

PROPTECH INVESTORS AND GLOBAL PROPTECH COMMUNITY

+

TO MAKE GLOBAL PROPTECH INVESTORS INTERESTED ABOUT FINNISH PROPTECHS, CONNECT THE GROWTH COMPANIES AND SHOWCASE FINNISH EXPERTISE TO THE WORLD

PROPTECH FINLAND FIRST STEPS IN 2018



PROPTECH FINLAND TEAM





MIKAEL LÅNGSTRÖM

Global PropTech cooperation



TASHA TOLMACHEVA

Community



HANNU KÄKI

Global events



EELIS RYTKÖNEN

Thought Leadership



JARMO LEHTO

Expertise service and Northern Finland

PROPTECH FINLAND IS A PART OF GLOBAL COMMUNITY



Proptech

OUR NETWORK



REAL ESTATE



PROPTECH FINLAND SERVICES FOR STARTUP MEMBERS:

Proptech

- Access to international PropTech network
- Invitations to all PropTech Finland events
- Visibility and speaking opportunities at PropTech Finland events
- Visibility on PropTech Finland website (<u>http://proptechfinland.org/members/</u>)
- Marketing support: publications in our blog and on social media
- Invitations to join delegations to global events
- Matchmaking with potential clients and PropTech investors

RECOTECH

The Coolest PropTech event in the Nordics













RECOTECH 18th and 19th of November

RECOTECH 2020: VIRTUAL EVENT













Ditte Lysgaard Vind, CEO Le... Jyr







🖇 Alberto Zorrilla, KPMG

Pontus Kihlman @ Optimaze...



YOUR ACCESS TO THE PROPTECH ECOSYSTEM









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proptechfinland.org