

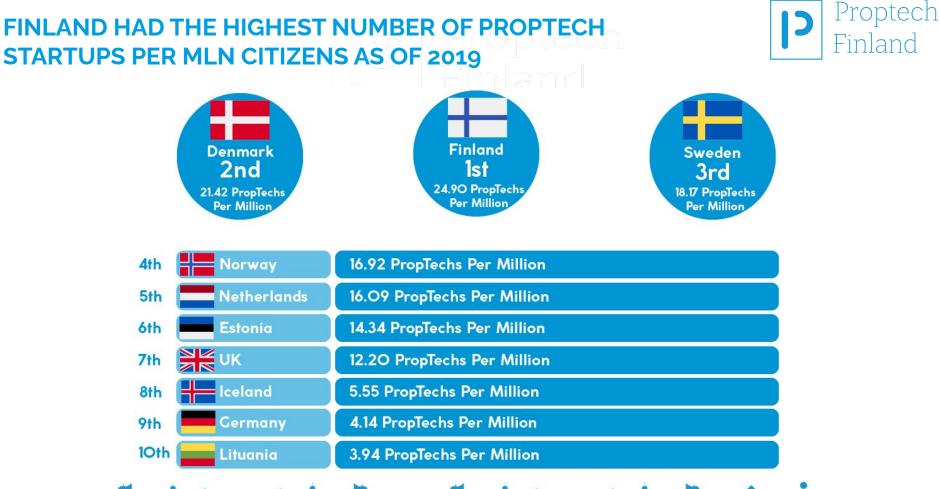
### BUILDING THE NETWORK AROUND REAL ESTATE AND CONSTRUCTION INNOVATION



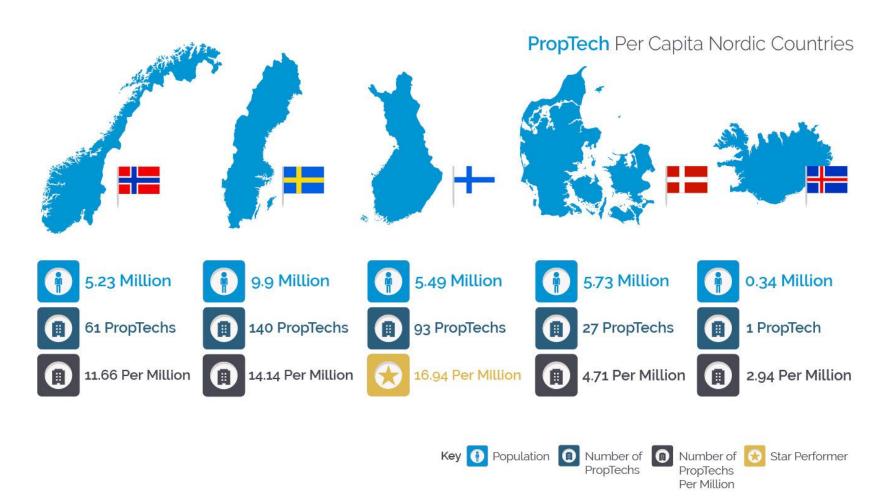




- March 2021-



unissu



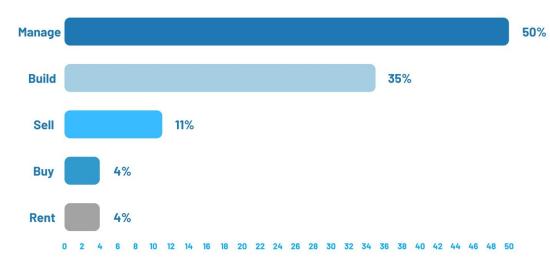
## NOW WE ARE ALMOST 200 STRONG! Proptech Finland



# **ûnissu** Total number of PropTech companies in Finland in 2020 companies and counting

### unissu

PropTech companies in Finland by Property Lifecycle stage



### PropTech Finland Startup Map 2020









### **100M EUR**





1,5M EUR

2M EUR

#### WHY? POSITIVE ENABLERS



## Finland

## + ENABLERS:

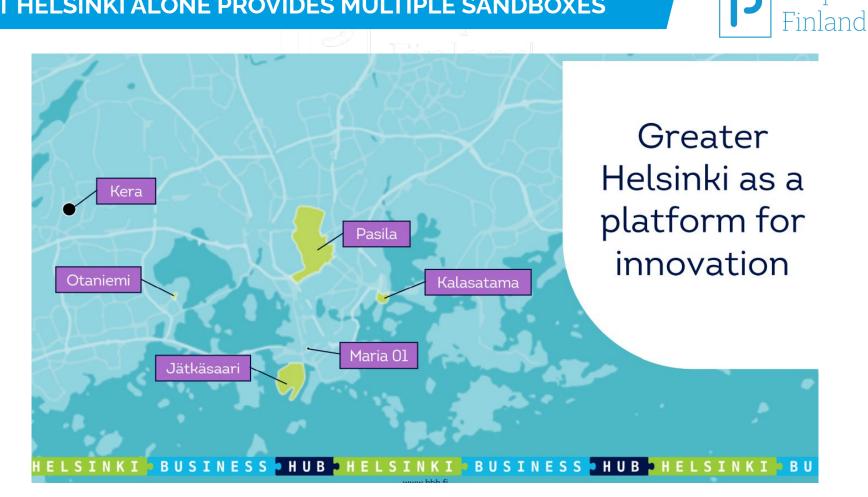
#### GOVERNMENT & CITIES COMMITTED

to enable future built environment development Helsinki has OPEN ACCESS TO DATA for everyone Helsinki has SKILLFUL TECHNICAL TALENT AVAILABLE

Finland offers AN IDEAL TESTBED with advanced SMART GRID, 5G & MOBILITY trials

HELSINKI <mark>- BUSINESS </mark>- HUB <mark>-</mark> HELSINKI <mark>- BUSINESS -</mark> HUB <mark>-</mark> HELSINKI <mark>- BU</u></mark>

#### JUST HELSINKI ALONE PROVIDES MULTIPLE SANDBOXES



Proptech



FINNISH/NORDIC PROPTECH COMPANIES BUILT ENVIRONMENT COMPANIES WHO ARE INTERESTED TO USE PROPTECH

+

PROPTECH INVESTORS AND GLOBAL PROPTECH COMMUNITY

+

TO MAKE GLOBAL PROPTECH INVESTORS INTERESTED ABOUT FINNISH PROPTECHS, CONNECT THE GROWTH COMPANIES AND SHOWCASE FINNISH EXPERTISE TO THE WORLD

### **PROPTECH FINLAND FIRST STEPS IN 2018**



#### **PROPTECH FINLAND TEAM**





#### **MIKAEL LÅNGSTRÖM**

Global PropTech cooperation



#### **TASHA TOLMACHEVA**

Community



#### HANNU KÄKI

Global events



#### **EELIS RYTKÖNEN**

Thought Leadership



#### **JARMO LEHTO**

Expertise service and Northern Finland

#### **PROPTECH FINLAND IS A PART OF GLOBAL COMMUNITY**



Proptech

#### **OUR NETWORK**



**REAL ESTATE** 



#### **PROPTECH FINLAND SERVICES FOR STARTUP MEMBERS:**

Proptech

- Access to international PropTech network
- Invitations to all PropTech Finland events
- Visibility and speaking opportunities at PropTech Finland events
- Visibility on PropTech Finland website (<u>http://proptechfinland.org/members/</u>)
- Marketing support: publications in our blog and on social media
- Invitations to join delegations to global events
- Matchmaking with potential clients and PropTech investors

# RECOTECH

The Coolest PropTech event in the Nordics













# **RECOTECH** 18th and 19th of November

#### **RECOTECH 2020: VIRTUAL EVENT**













Ditte Lysgaard Vind, CEO Le... Jyr







🖇 Alberto Zorrilla, KPMG

Pontus Kihlman @ Optimaze...



# YOUR ACCESS TO THE PROPTECH ECOSYSTEM









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proptechfinland.org