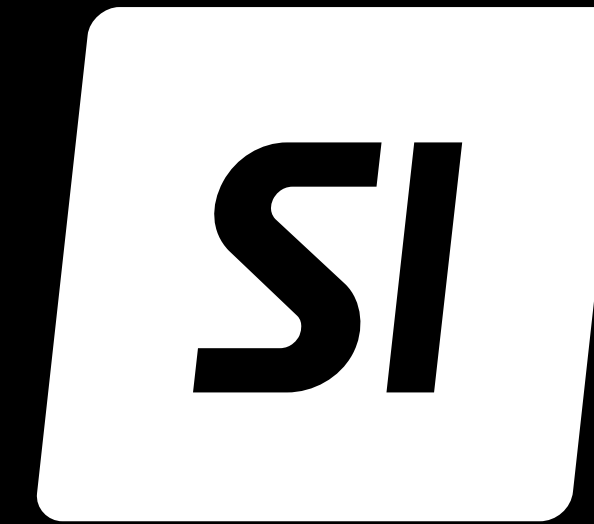


Hönnunarstaðall

Hvíta húsið — 2021













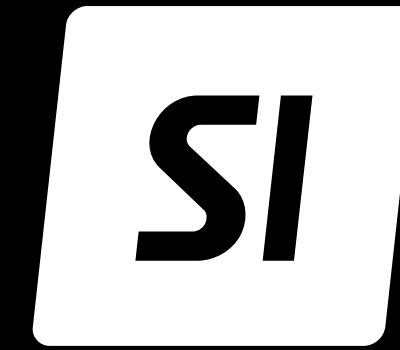
Samtök iðnaðarins



Samtök iðnaðarins



Samtök iðnaðarins



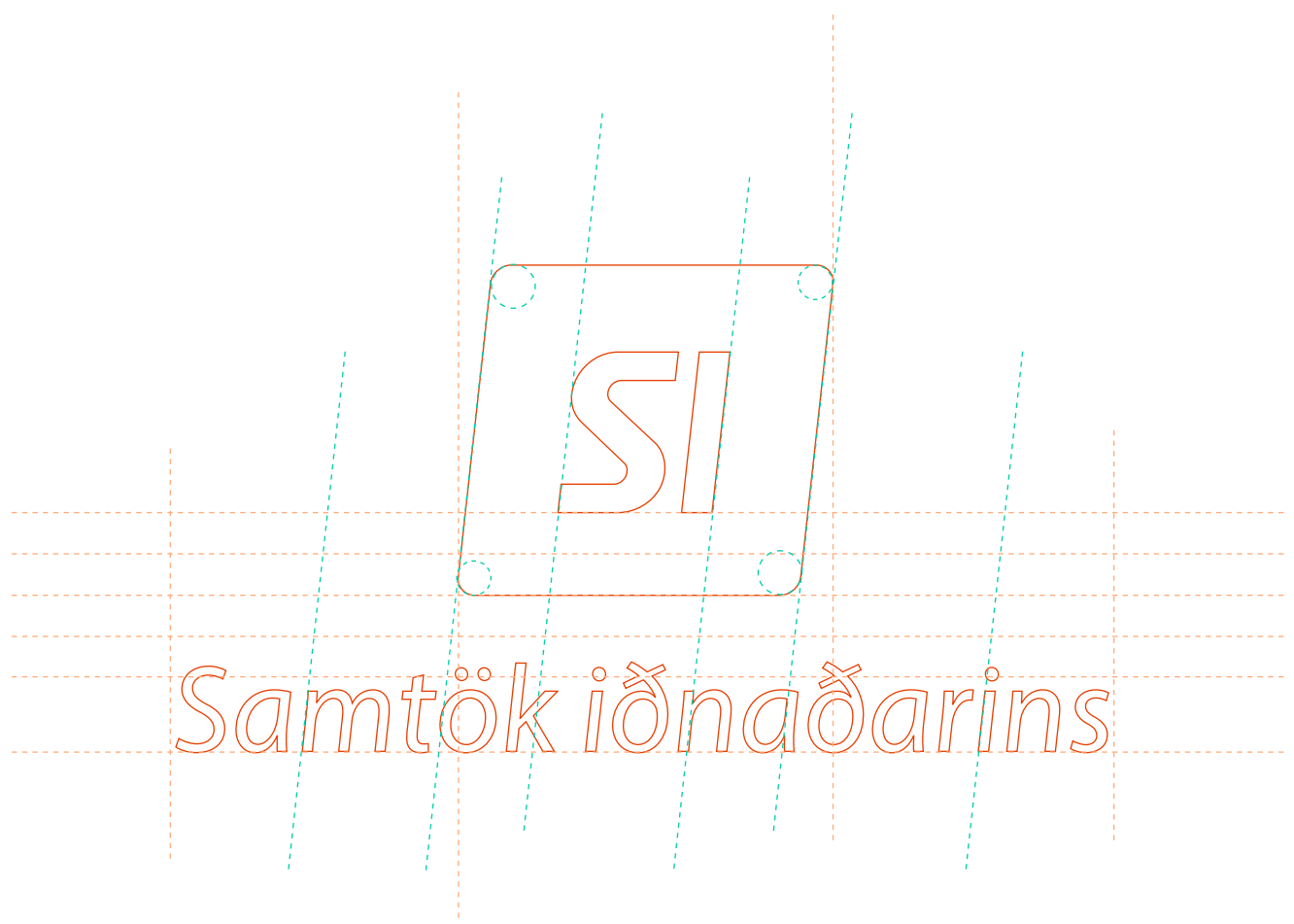
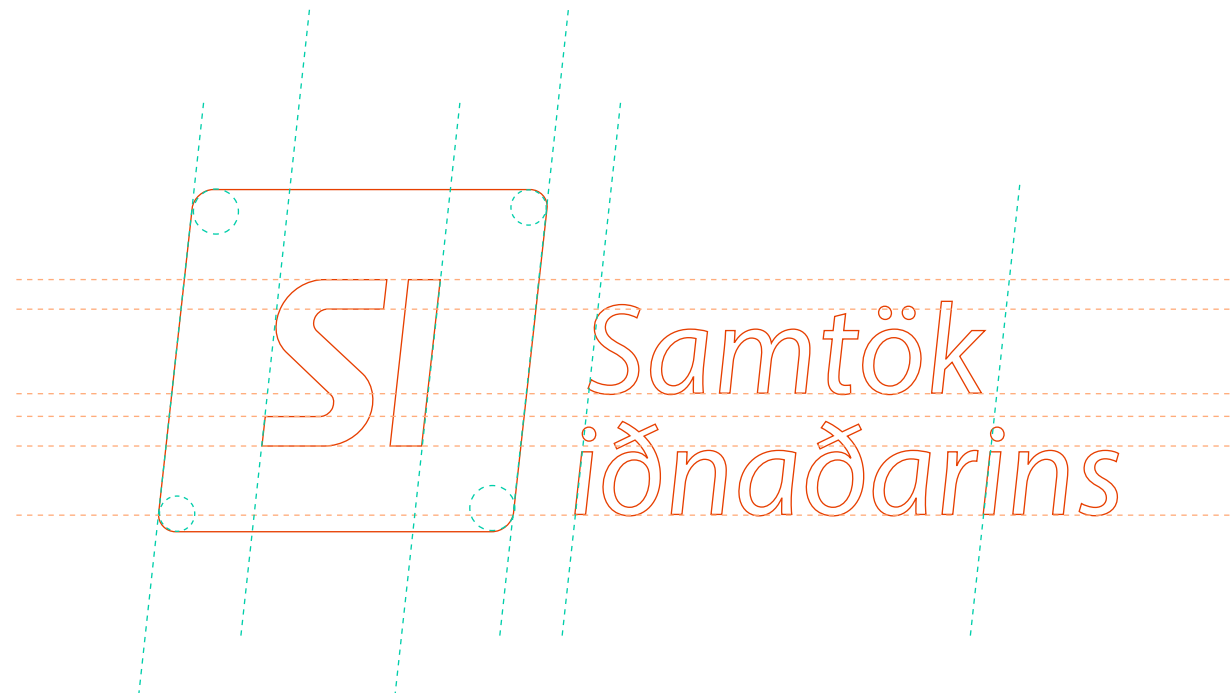
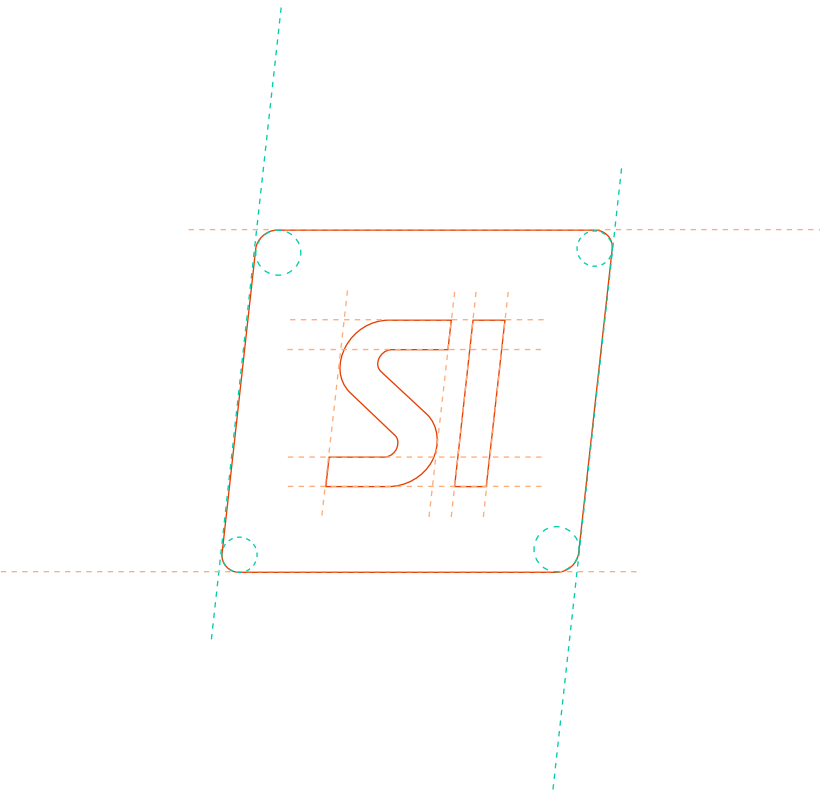
Samtök iðnaðarins

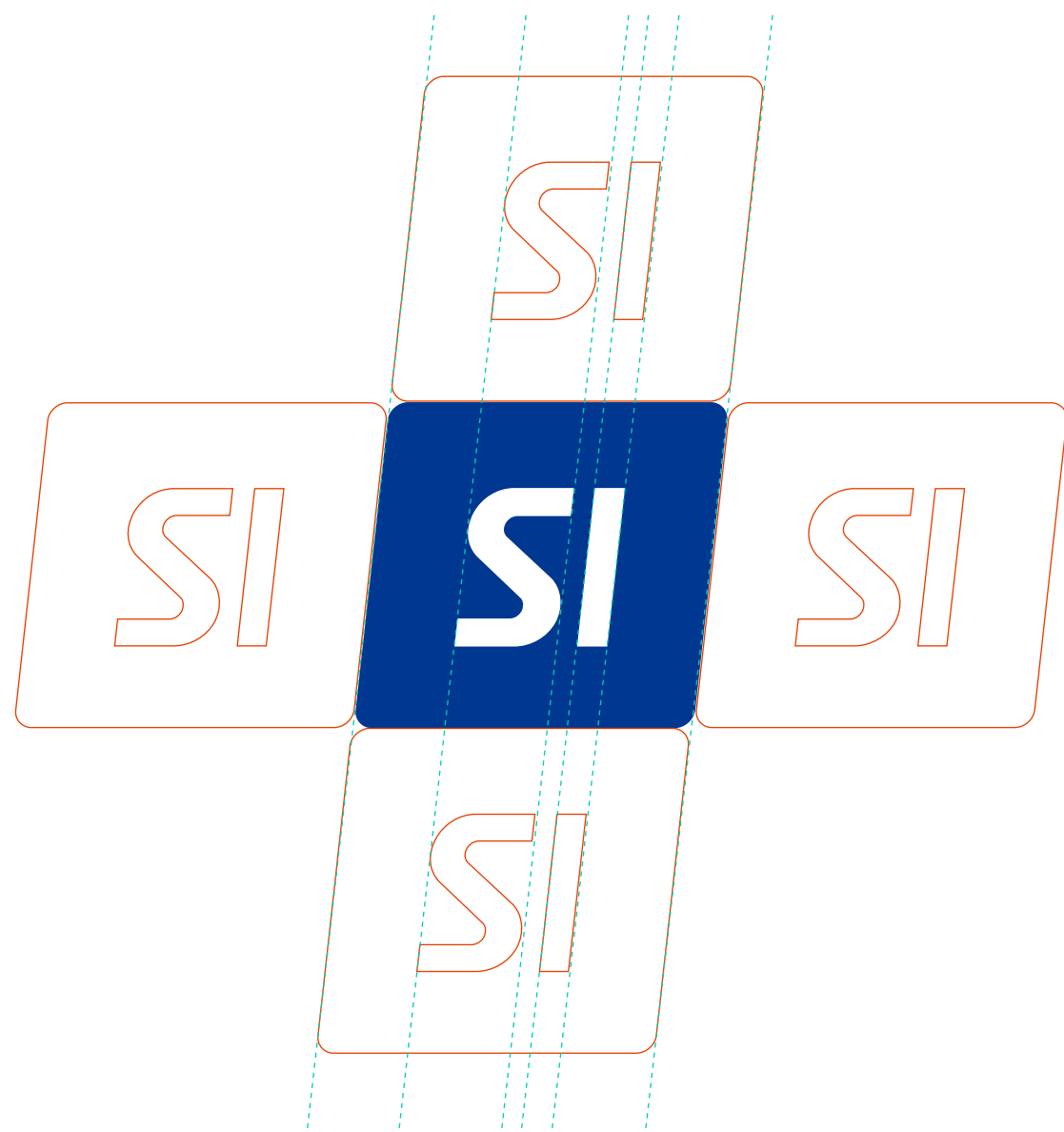


Hönnunarstaðall

— Merki ensk útgáfa í svarthvítu







Hönnunarstaðall

— Litir, fyrsta val

PMS

288 C/U

RGB

22, 58, 140

HEX

#163A8B

CMYK

100, 80, 0, 20

RGB

157, 213, 233

HEX

#82D5E6

CMYK

52, 0, 11, 0

PMS

Natural Black C/U

RGB

0, 0, 0

HEX

#000000

CMYK

0, 0, 0, 100

RGB

228, 229, 219

HEX

#E4E6DC

CMYK

14, 7, 14, 0

Hönnunarstaðall

— Litir, annað val

RGB

200, 65, 0

HEX

#E14600

CMYK

0, 85, 100, 0

RGB

255, 170, 125

HEX

#FFAE82

CMYK

0, 40, 52, 0

RGB

47, 102, 89

HEX

#1D5A45

CMYK

85, 34, 65, 44

RGB

90, 205, 170

HEX

#32C8A8

CMYK

65, 0, 46, 0

RGB

255, 165, 51

HEX

#FAA22D

CMYK

0, 80, 45, 0

RGB

248, 226, 154

HEX

#F5DE9E

CMYK

0, 8, 45, 0

A Á B C D ð E É F G H Í J K L M N
O Ó P Q R S T U Ú V W X Y Ý Z Þ Æ Ö

a á b c d ð e é f g h i j k l m n
o ó p q r s t u ú v w x y ý z þ æ ö

A b *

1 2 3 4 5 6 7 8 9 0 ! ? ” # \$ % & *

AÁBCDÐEÉFGHIÍJKLMNOÓ
PQRSTUÚVWXYZÞÆÖ

A b *

aábcdðeéfgghiíjklmnoó
pqrstuúvwxyýzþæö

1234567890 !? ” # \$ % & *

AÁBCDÐEÉFGHIÍJKLMNOÓ
PQRSTUÚVWXYZÞÆÖ

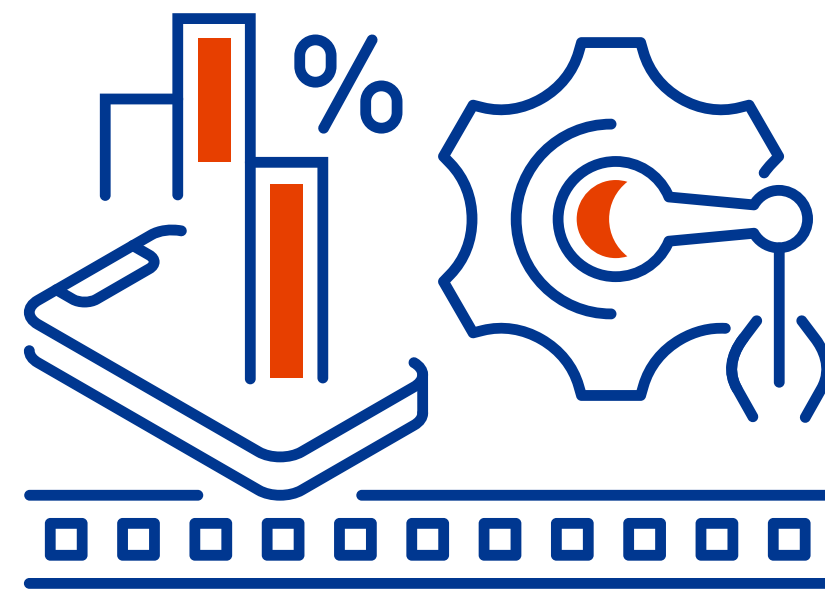
A**b** *

aábcdðeéfgghiíjklmnoó
pqrstuúvwxyýzþæö

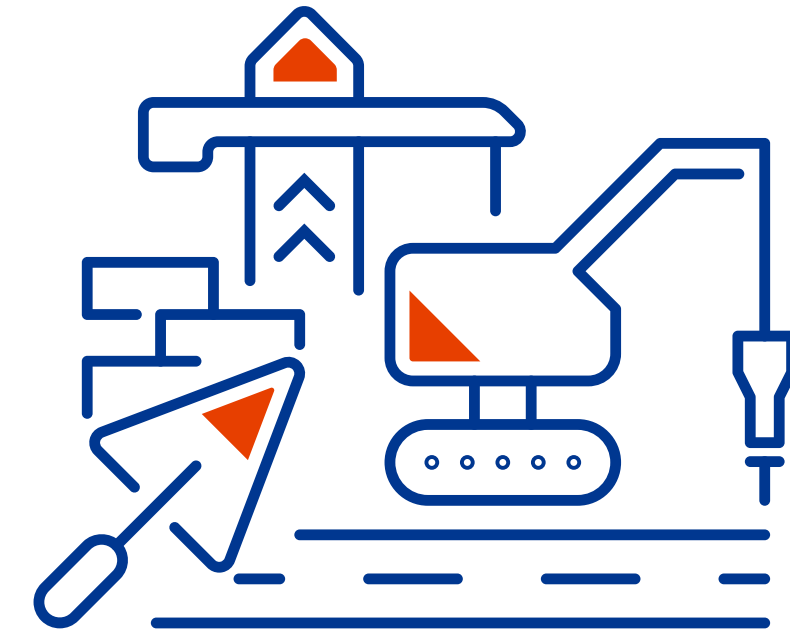
1234567890 !? ” # \$ % & *



Framleiðsla



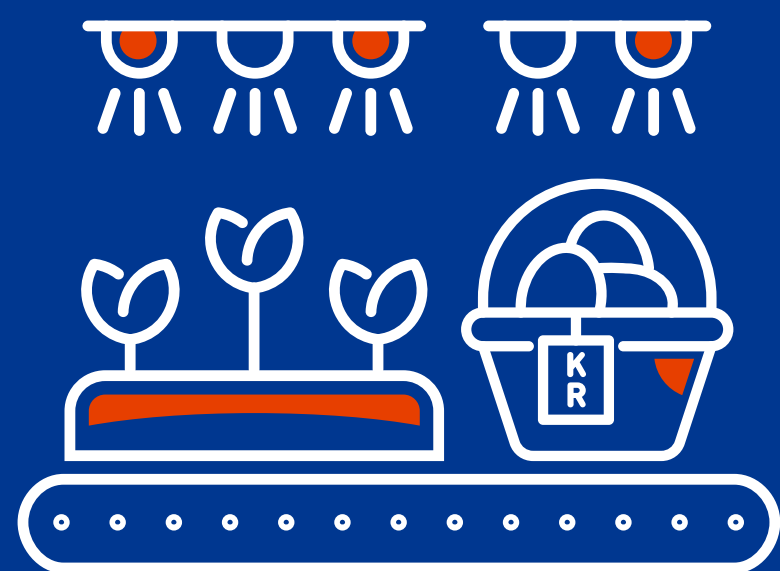
Hugverk



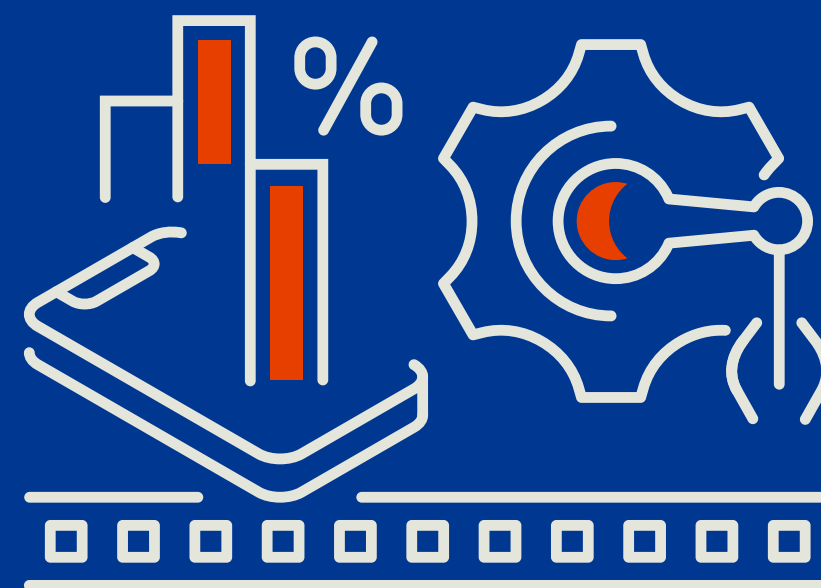
Mannvirki

Hönnunarstaðall

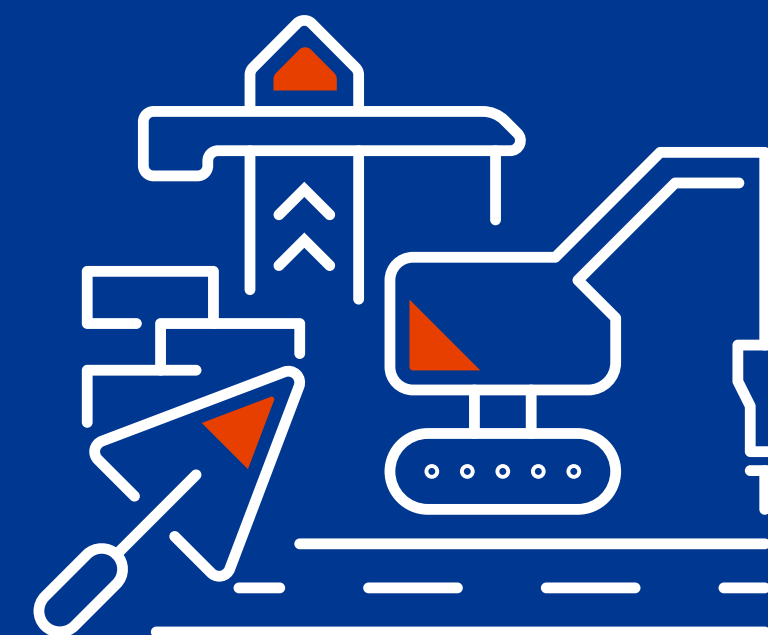
— Útskýringamyndir sviða með bakgrunni



Framleiðsla



Hugverk



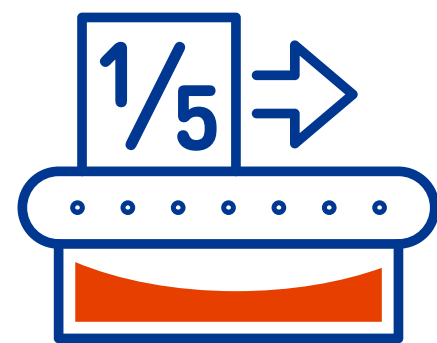
Mannvirki

Hönnunarstaðall

— Útskýringamyndir hagtalna



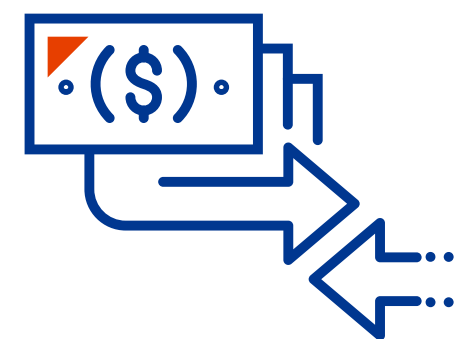
lænaður stendur að baki þriðjungi hagvaxtarins



lænaður skapar fimmtung landsframleiðslunnar



Einn af hverjum fimm starfar í lænaði



lænaður skapar 30% gjaldeyristekna



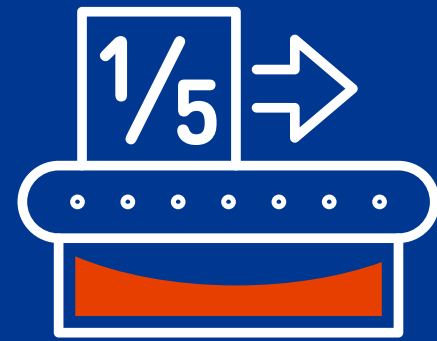
lænaður skapar 33% af veltu fyrirtækja

Hönnunarstaðall

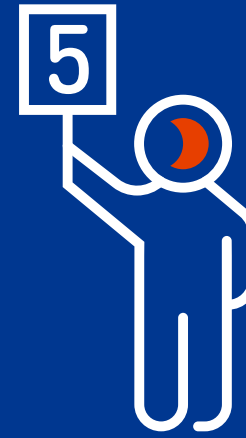
— Útskýringamyndir hagtalna með bakgrunni



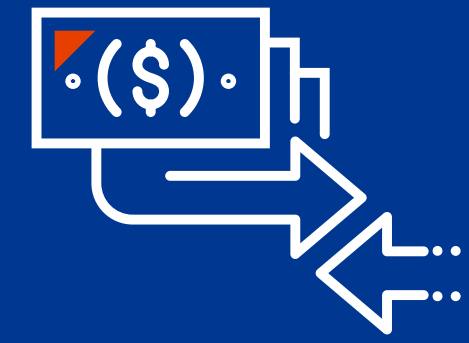
lænaður stendur að baki þriðjungi hagvaxtarins



lænaður skapar fimmtung landsframleiðslunnar



Einn af hverjum fimm starfar í lænaði



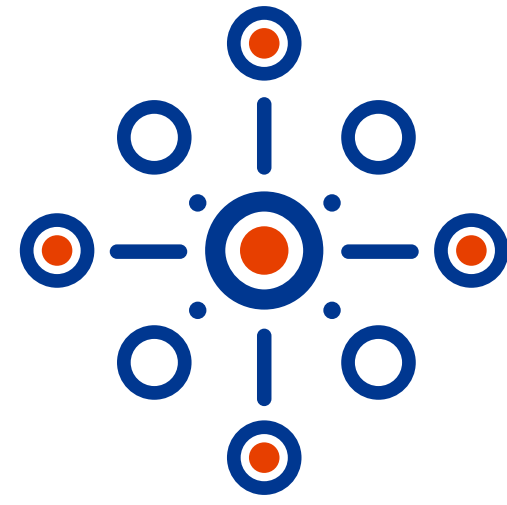
lænaður skapar 30% gjaldeyristekna



lænaður skapar 33% af veltu fyrirtækja



Menntun



Innviðir



Nýsköpun



Starfsumhverfi



Orka og umhverfi



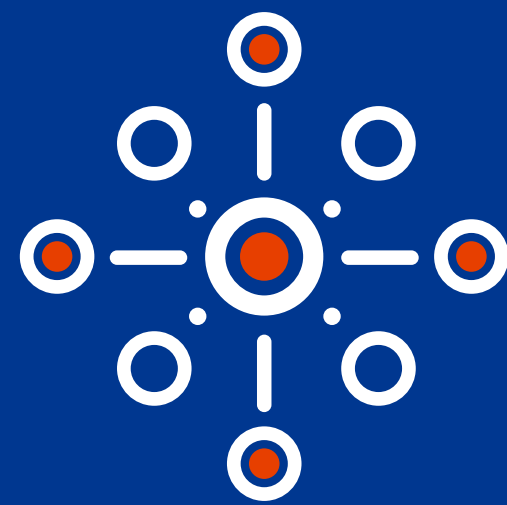
Ímyndarmál

Hönnunarstaðall

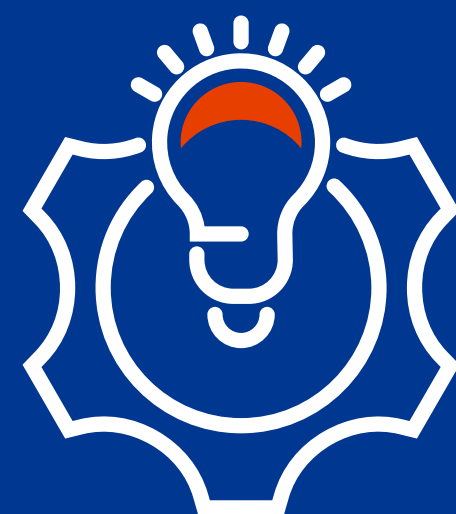
— Útskýringamyndir málefna með bakgrunni



Menntun



Innviðir



Nýsköpun



Starfsumhverfi



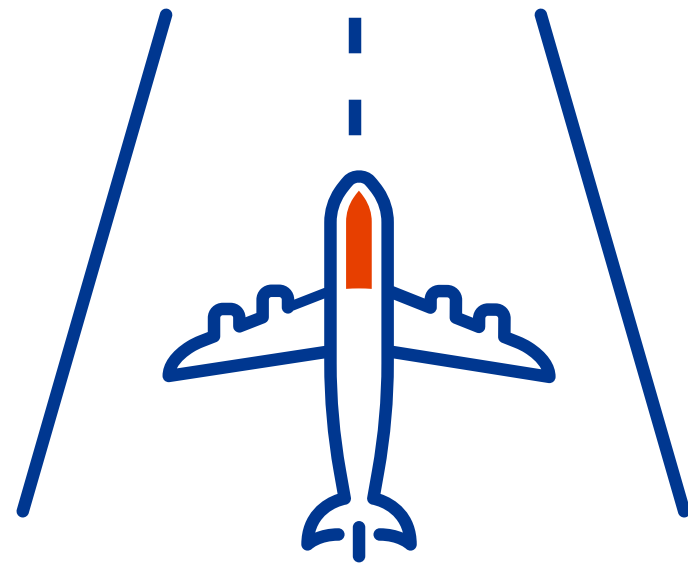
Orka og umhverfi



Ímyndarmál

Hönnunarstaðall

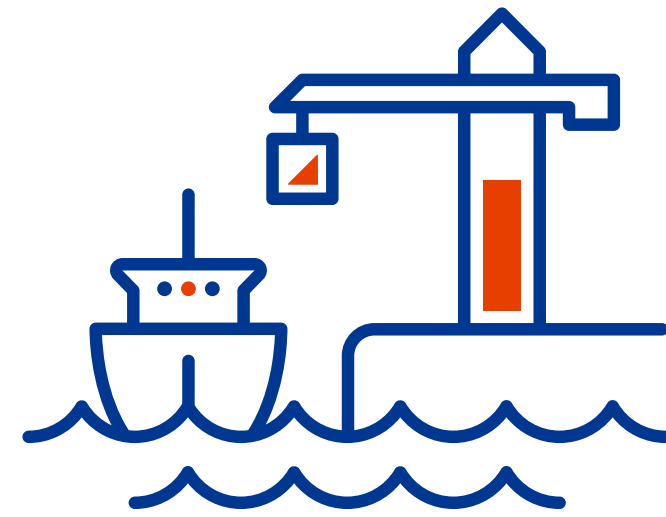
— Útskýringamyndir innviða



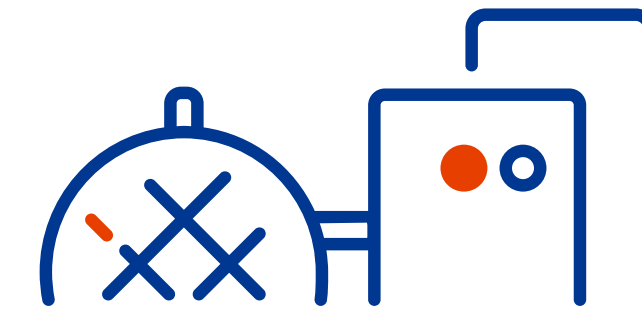
Flugvellir



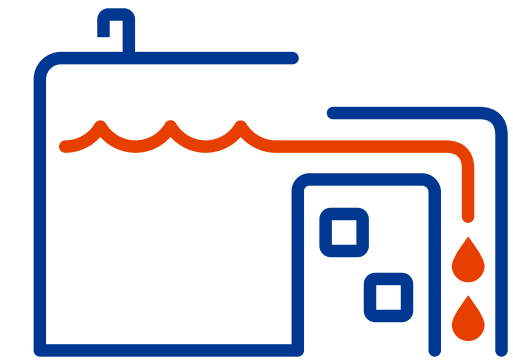
Fráveitur



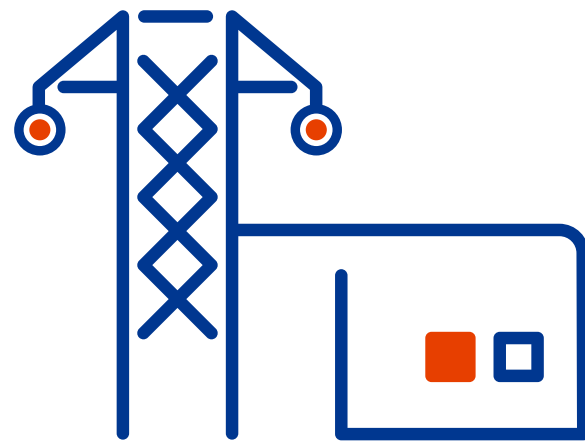
Hafnir



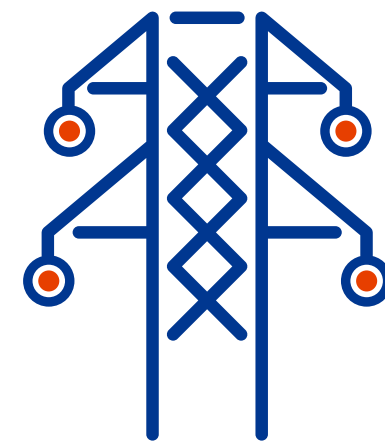
Hitaveitur



Vatnsveitur



Orkuvinnsla



Orkuflutningur



Úrgangsmál



Vegakerfi



Fasteignir

Hönnunarstaðall

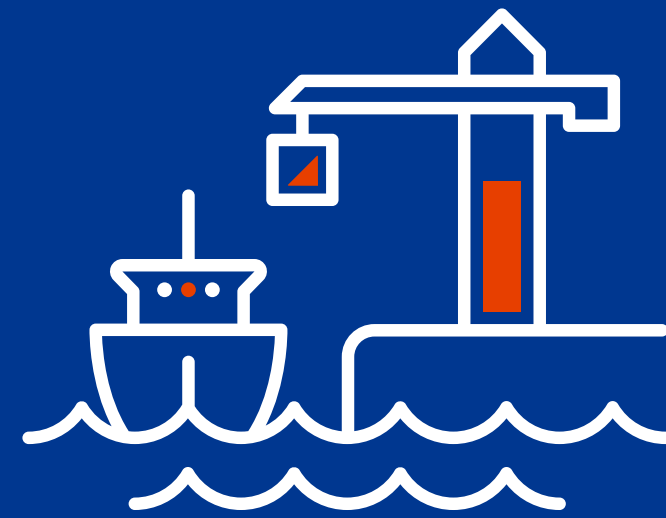
— Útskýringamyndir innviða með bakgrunni



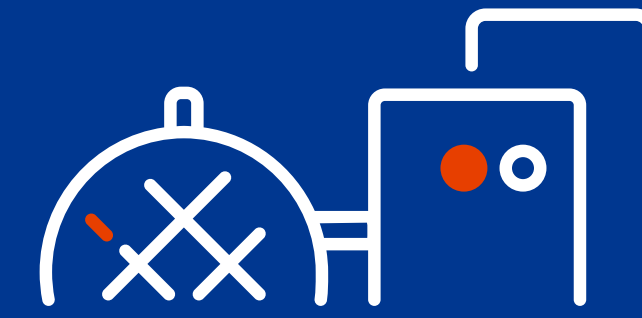
Flugvellir



Fráveitur



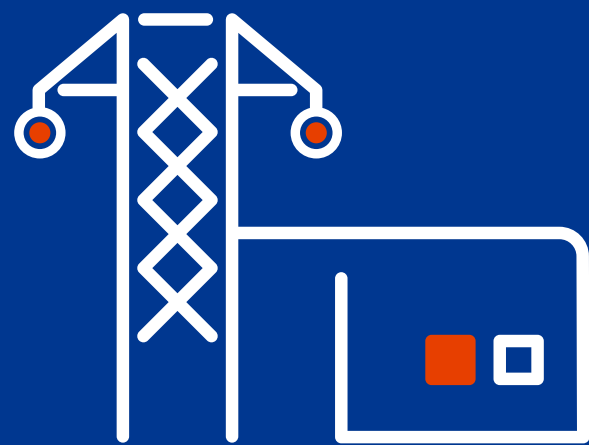
Hafnir



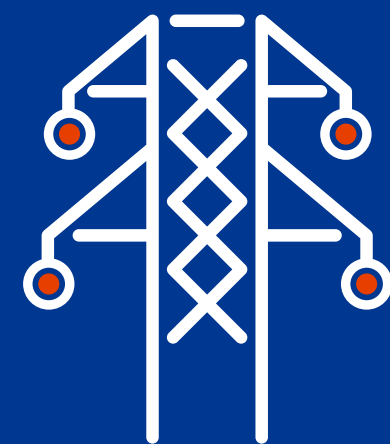
Hitaveitur



Vatnsveitur



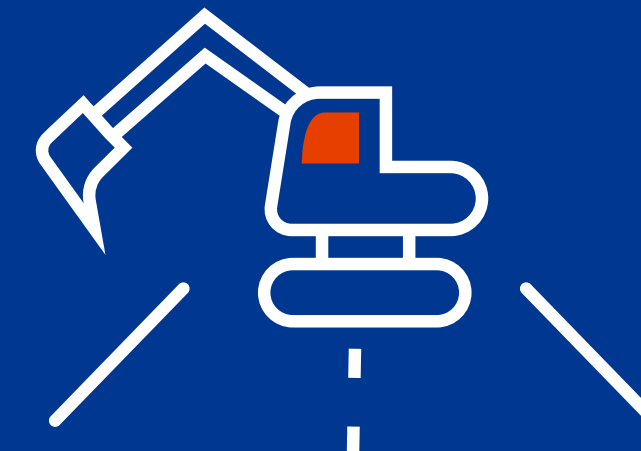
Orkuvinnsla



Orkuflutningur



Úrgangsmál



Vegakerfi



Fasteignir

hvitahusid.is — hvitahusid@hvitahusid.is