



# NATIONAL REPORT FRI, DENMARK

## RINORD 2018 – HELSINKI



Foreningen af  
Rådgivende Ingenører  
FRI

National Market  
Association development  
Political Agenda

# FRI IN BRIEF

## TRADE ASSOCIATION FOR DANISH CONSULTING ENGINEERING COMPANIES SINCE 1904

FRI represents independent consultancies

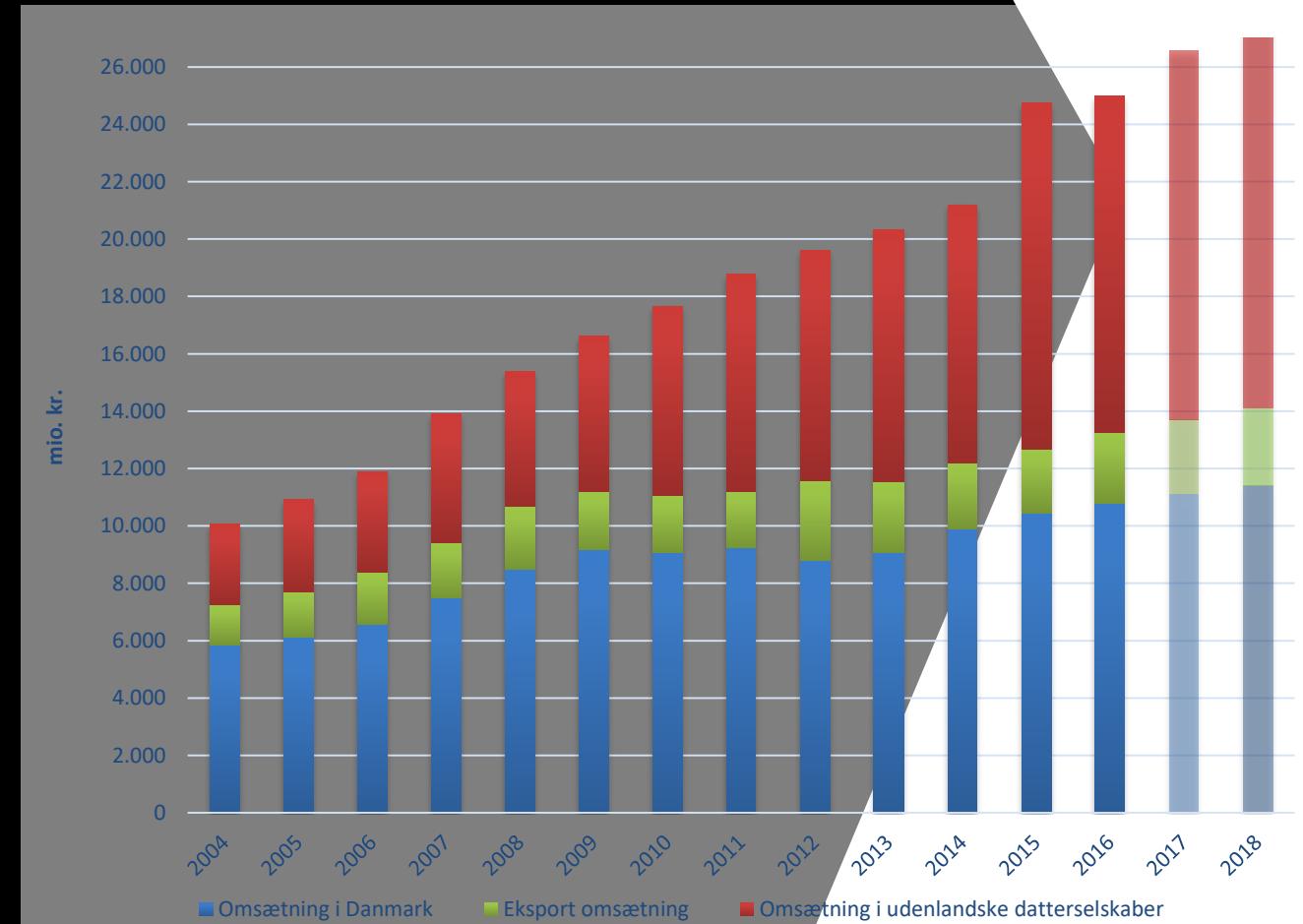
FRI work for sustainable development

FRI has knowledge based opinions on the development  
of society

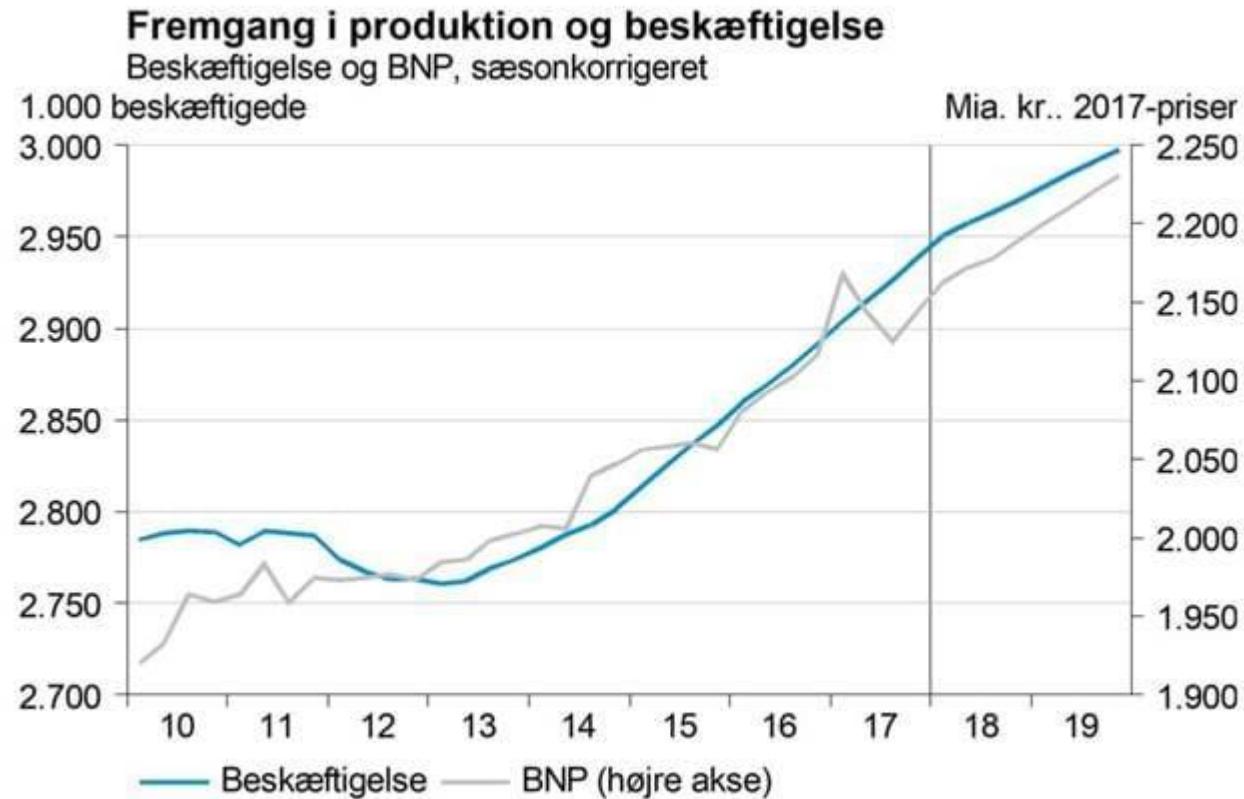
13.000 staff in Denmark

15.000 international staff

FRI member companies work in: Buildings, Infrastructure,  
Environment & climate, Energy & industry and in  
Overseas development assistance

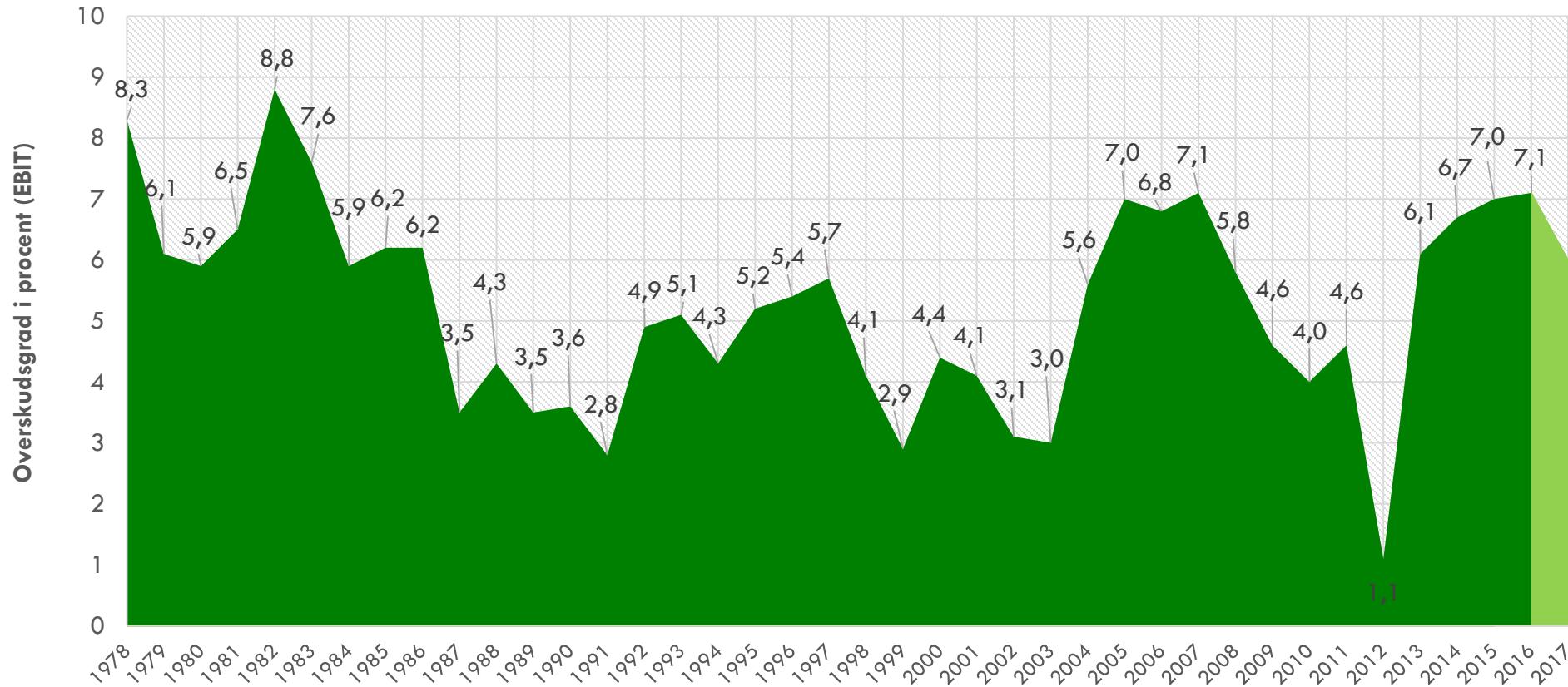


# THE OUTLOOK FOR DANISH ECONOMY

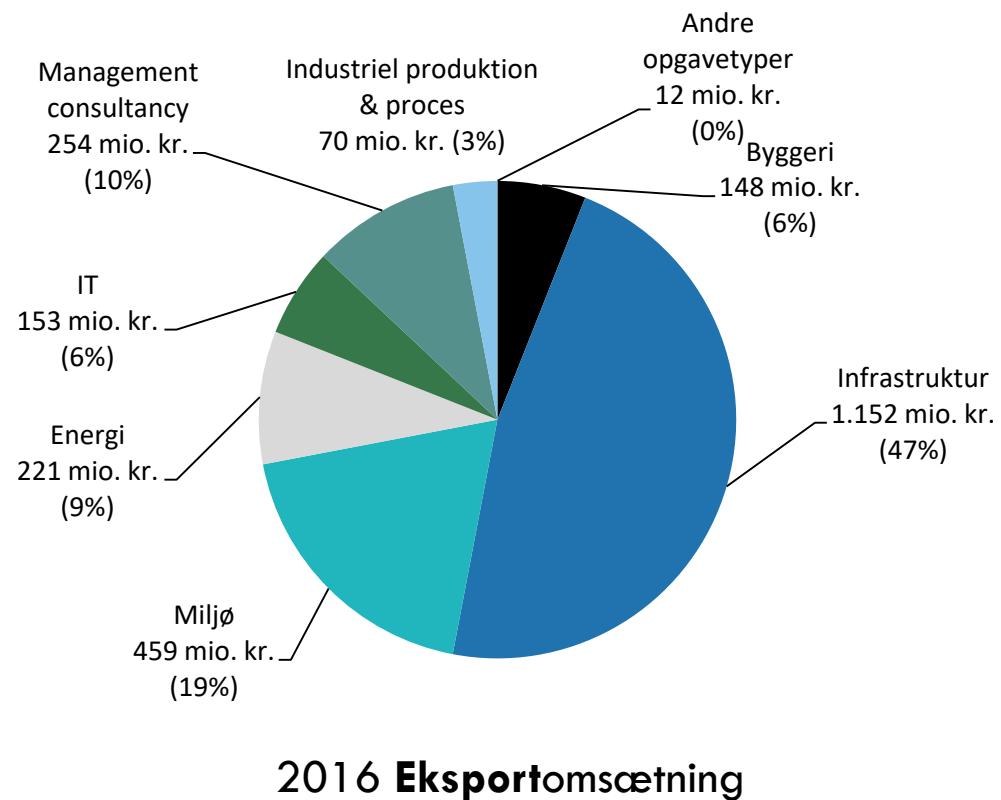
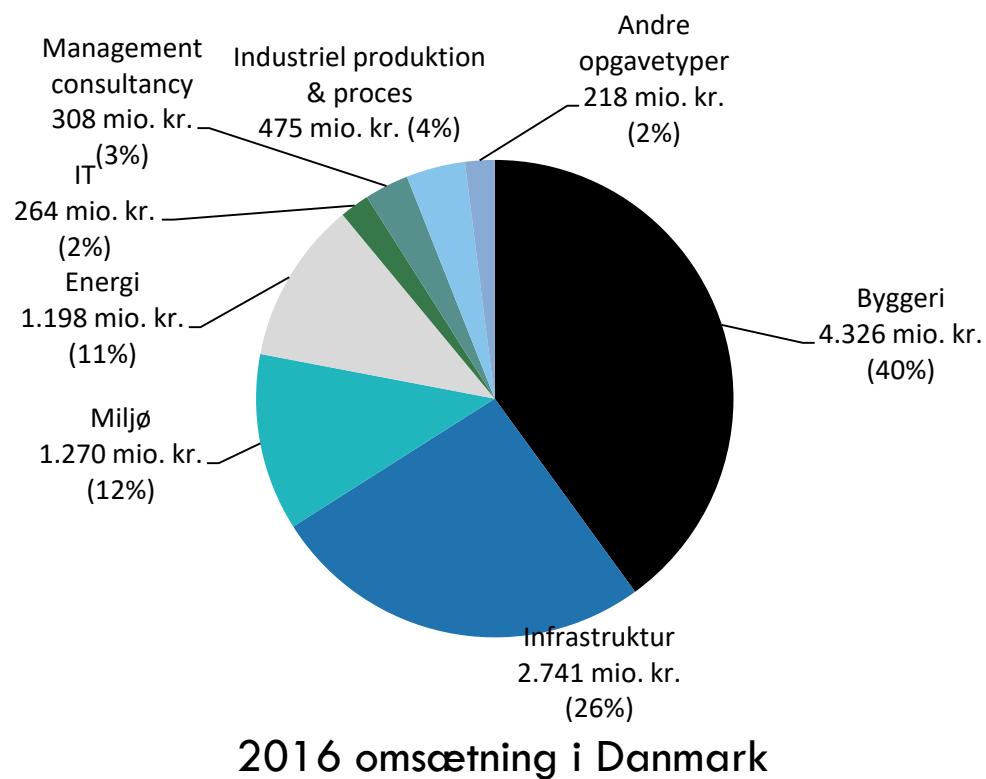


Source: DI and Danmarks Statistik

# PROFIT RATIOS 1978 – 2017



# REVENUE AND GLOBAL STRENGTHS OF DANISH CONSULTING ENGINEERING COMPANIES

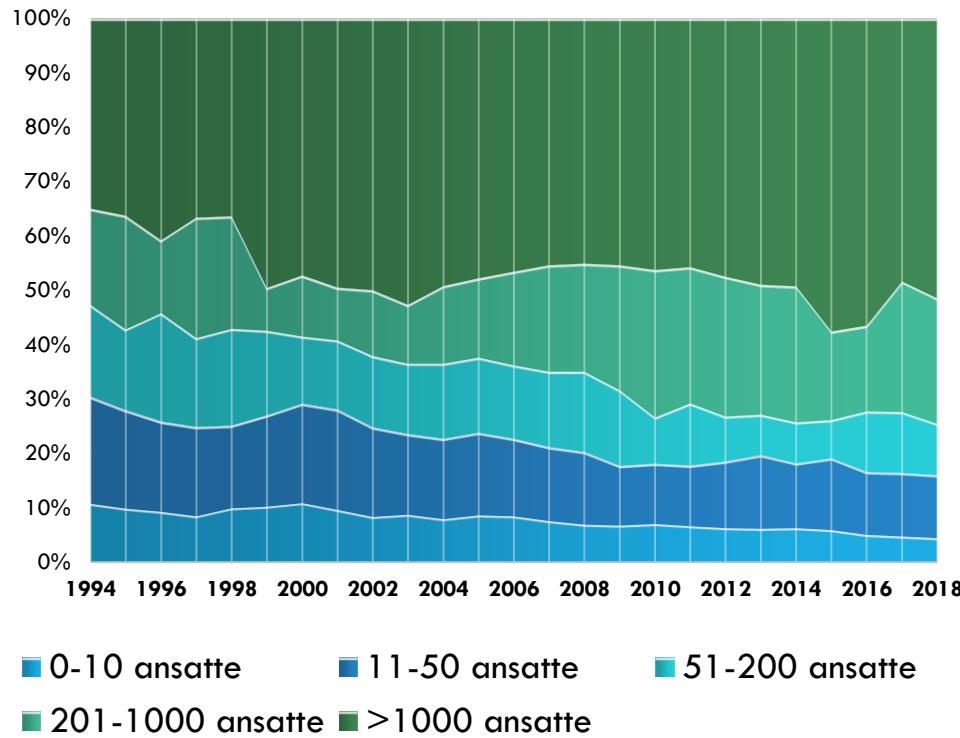
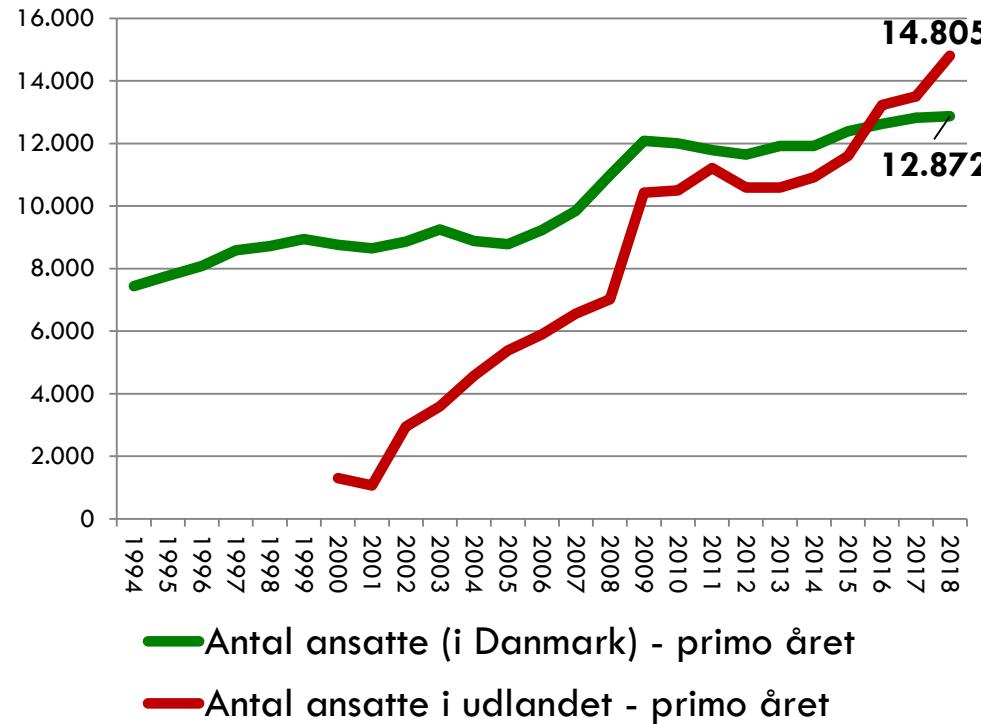
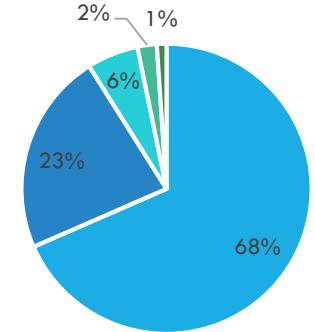


A photograph of a pheasant standing on a dirt path in a forested area. To the right, a man in traditional hunting attire stands with his back to the camera, facing the bird. He wears a light-colored vest over a white shirt, breeches, and a wide belt. A yellow rose emblem is pinned to his vest. He holds a shotgun in his left hand and a long staff or cane in his right hand. The pheasant is positioned in front of him, facing towards the left of the frame.

BUT THE INDUSTRY IS CHANGING

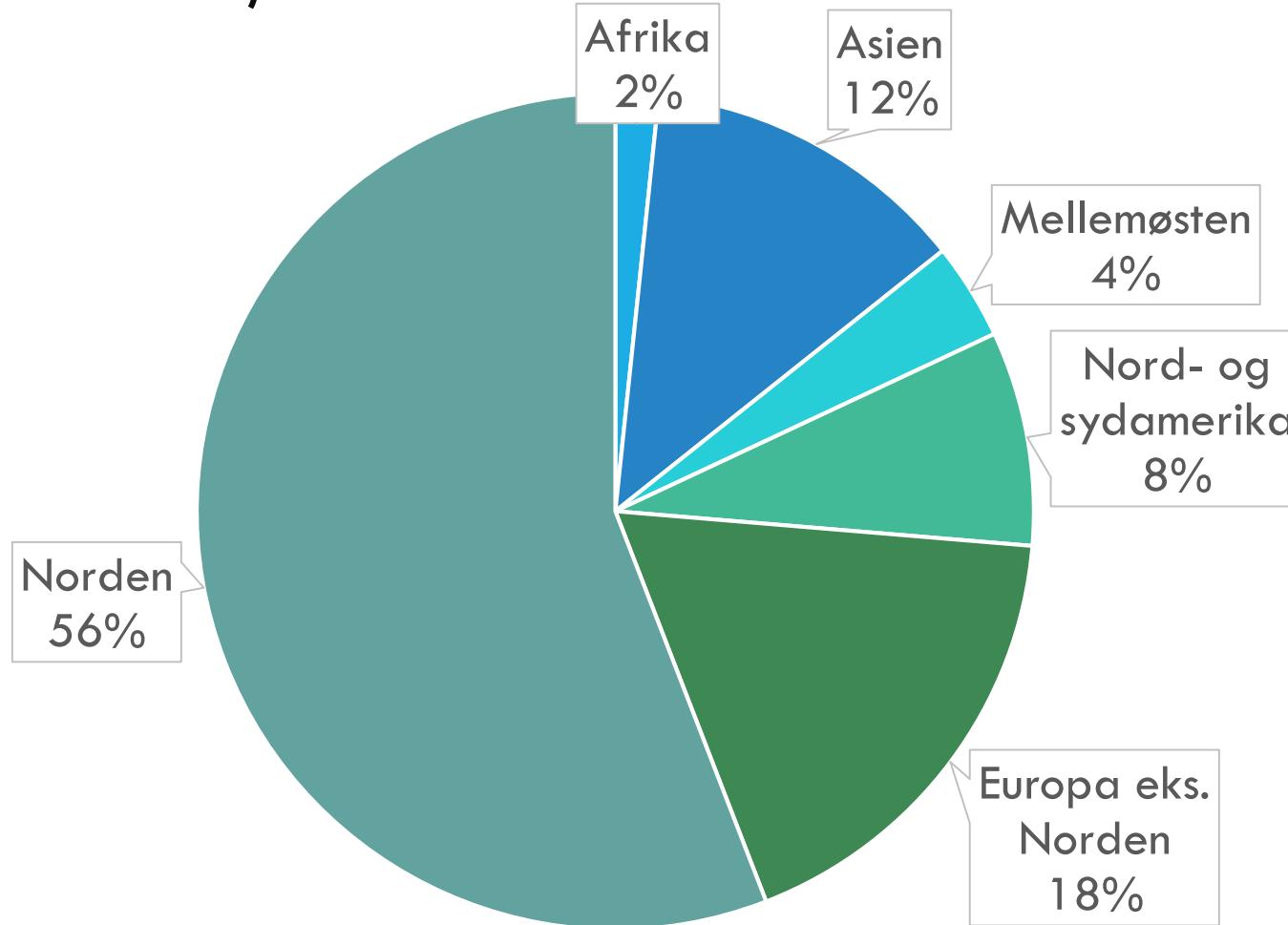
# INDUSTRY STRUCTURE (FRI)

Fordeling på virksomheder



# GLOBAL PRESENCE OF STAFF

(14.805 STAFF IN 2018)



# THE SPECIAL BALANCE BETWEEN CONTRACTORS AND CONSULTING ENGINEERS IN DENMARK

## Entreprenør top-5 (2017)

1. Per Aarsleff (5.906 ansatte)
2. MT Højgaard (4.207 ansatte)
3. Kemp & Lauritzen (1.986 ansatte)
4. Arkil (1.862 ansatte)
5. Bravida Danmark (1.589 ansatte)

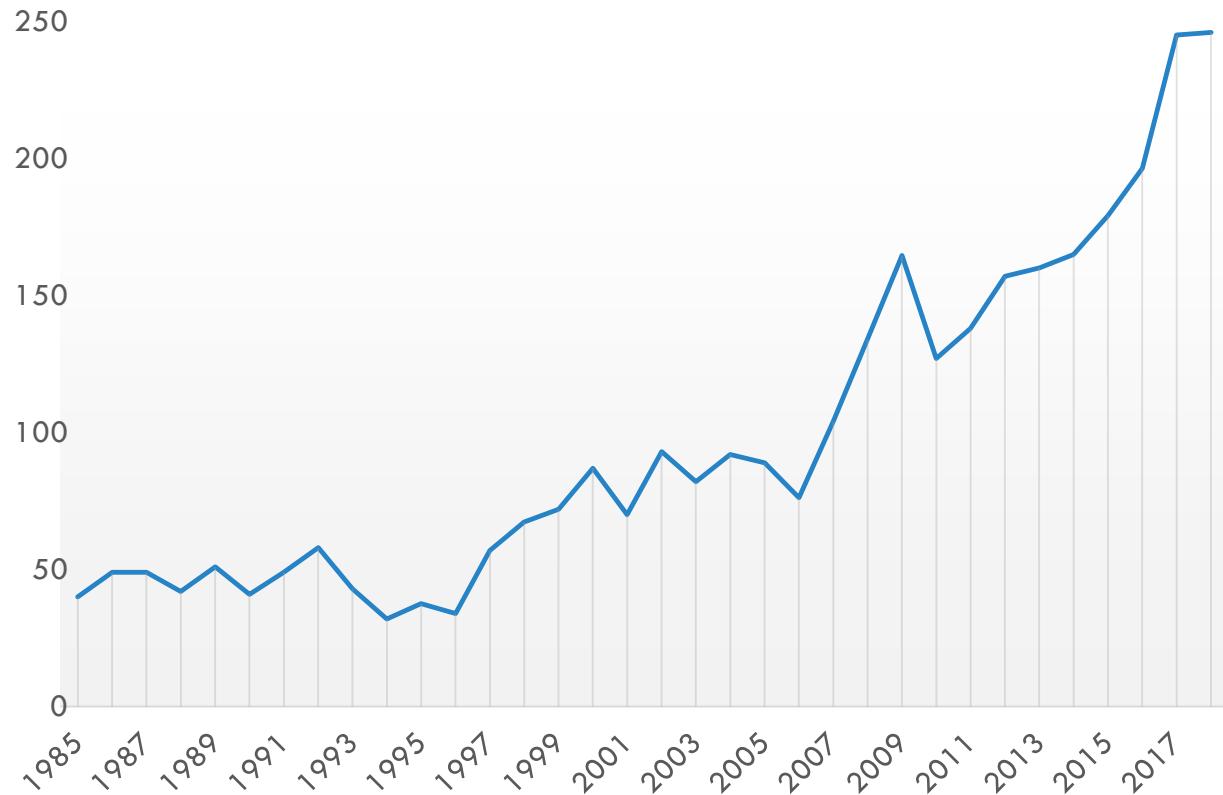
## Rådgivende ingeniør top-5

1. Rambøll (13.000 – 2.482 i DK)
2. COWI (6.612 – 2.439 i DK)
3. NIRAS (2.200 – 1.706 i DK)
4. Sweco Danmark (990)
5. MOE (650)

# MORE ARCHITECTS IN CONSULTING ENGINEERING

- In 2018 we have seen significant aquisitions:
- Årstiderne Arkitekter by Sweco
- Gottlieb Paludan by ÅF
- A number of smaller aquisitions (e.g. by Norconsult Danmark)
- Link er en del af norske Multiconsult
- SHL er en del af Perkins Wills (pure play architects)

Arkitekter i FRI-virksomheder 1985-2018



# TWO OTHER INDICATORS OF CHANGE!

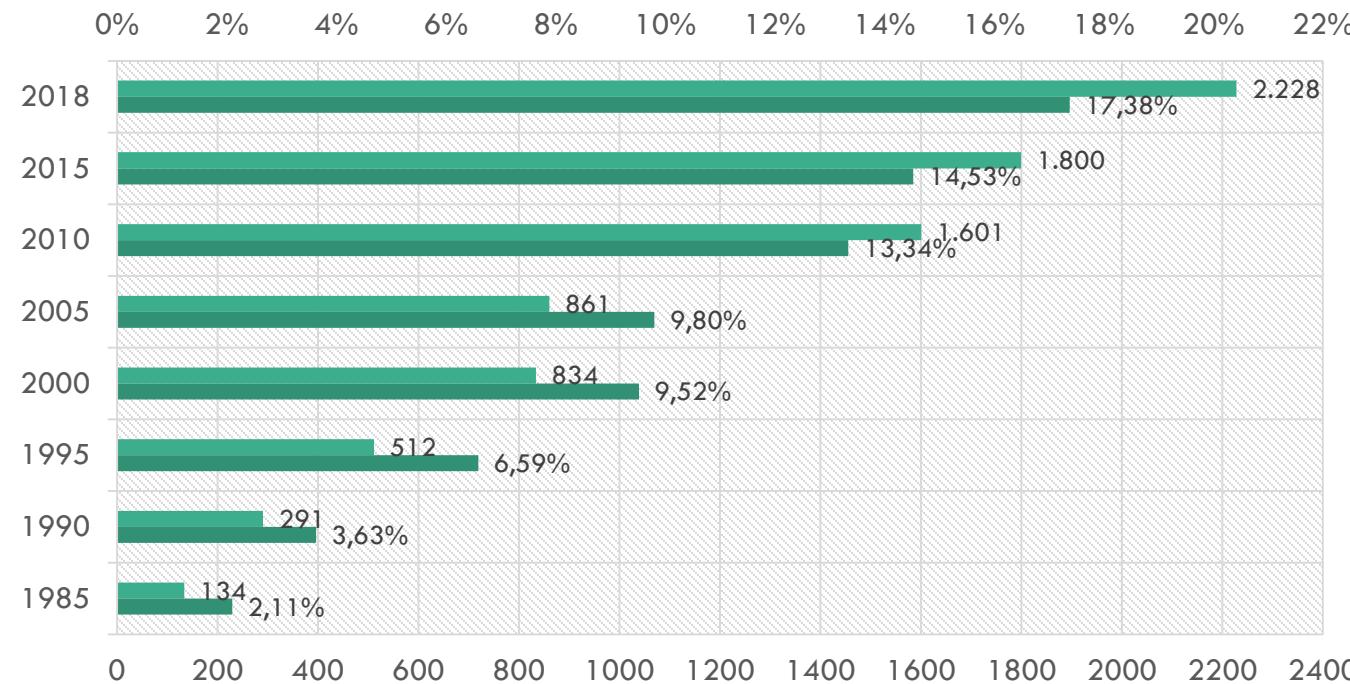
Ingeniør'ne

Søren Jensen

Norconsult



Medarbejdere med andre længerevarende videregående uddannelser 1985-2018



# ASSOCIATION DEVELOPMENT... AND THE POLITICAL AGENDA

A photograph of a man from behind, wearing a dark suit and tie, standing in a field of tall grass under a cloudy sky. The image is framed by a thick green border.

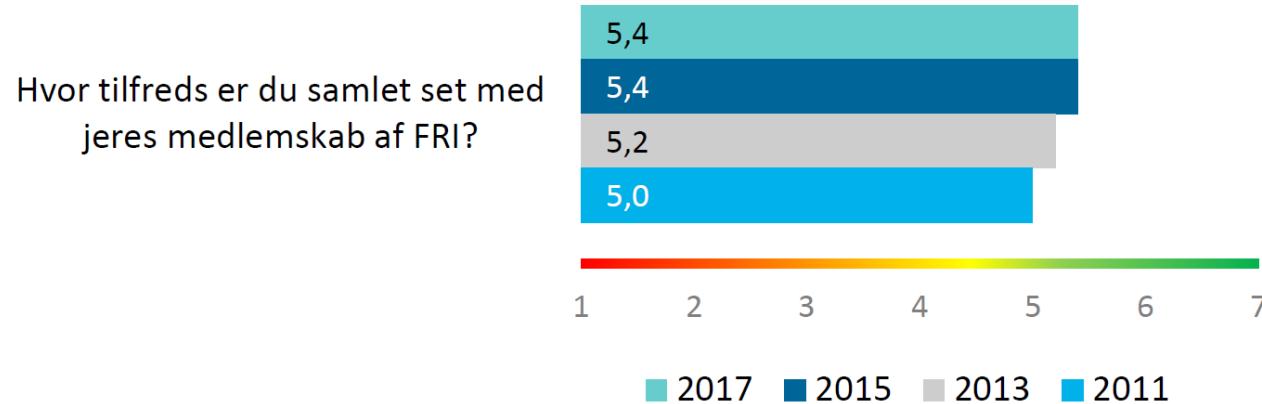
Foreningen af  
Rådgivende Ingenører  
FRI

# New FRI Strategy 2021



Præsentationer fra udvalgene  
Resultater og muligheder

# MEDLEMSTILFREDSHEDSUNDERSØGELSEN 2017



	Alle		Topledere			
	Samlet tilfredshed	2017	2015	Samlet tilfredshed	2017	2015
0-10 ansatte	5,0	5,0	5,0	0-10 ansatte	5,1	5,0
Over 10 ansatte	5,6	5,5	5,5	Over 10 ansatte	5,9	5,7
Total	5,4	5,4	5,4	Total	5,4	5,3

# KOMMENTARER

**Tilknytningen FRI/DI** (flere spørger ind til om det tvungne medlemskab er nødvendigt – og om samarbejdet skaber nok værdi)

**De små virksomheder** (føler sig underprioriteret)

**Rammevilkår: særligt udbud-, konkurrence- og kontraktvilkår** (her skal FRI fastholde kampen og dialogen med bygherrer og myndigheder, det er centralet – og meget gerne bistå mere i enkeltsager)

**Forsikringsordningen** (har været vanskelig for nogle, og dyr)

Jeg er ikke interesseret i, at FRI påvirker politikere, da jeg ikke er enig i den holdning, som FRI tilkendegiver om retning af samfund m.v.

FRI bør sikre, at det offentlige ikke konkurrerer med private virksomheder

FRI skal markere branchens bidrag til opfyldelsen af FN's bæredygtighedsmål (SDG's)

Vi har behov for, at FRI selv gennemgår udbudsmaterialer og sikrer, at udbudsregler overholdes

Problemet for os er, at FRI i langt overvejende grad er fokuseret på at varetage interesser, der er knyttet til byggesektoren

I skal ikke være så tilbageholdende med at melde holdninger og synspunkter ud i medierne udenfor ingenørverdenen og stå ved dem

Meget lidt fokus på Grønland

# STRATEGY 2021: FRI IS THE PLATFORM FOR CONSULTANCY- AND ENGINEERING COMPANIES!

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## PLATFORM FOR IDENTITY AND PRIDE

FRI represents independent consultancies

FRI work for sustainable development

FRI has knowledge based opinions on the development of society

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## PLATFORM FOR ADVOCACY AND INFLUENCE

Growth, Productivity and Innovation

Buildings, Infrastructure, Environment & Climate, Energy & industry, International development and Business conditions

Influence through DI, EFCA and FIDIC and in collaboration with other associations

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## PLATFORM FOR NETWORKING

CEO sounding boards, HR-managers, FRI | YP, Professional and businessfocused committees, Industry summit, Annual meeting, Industry briefings, regionale DI-networks ...

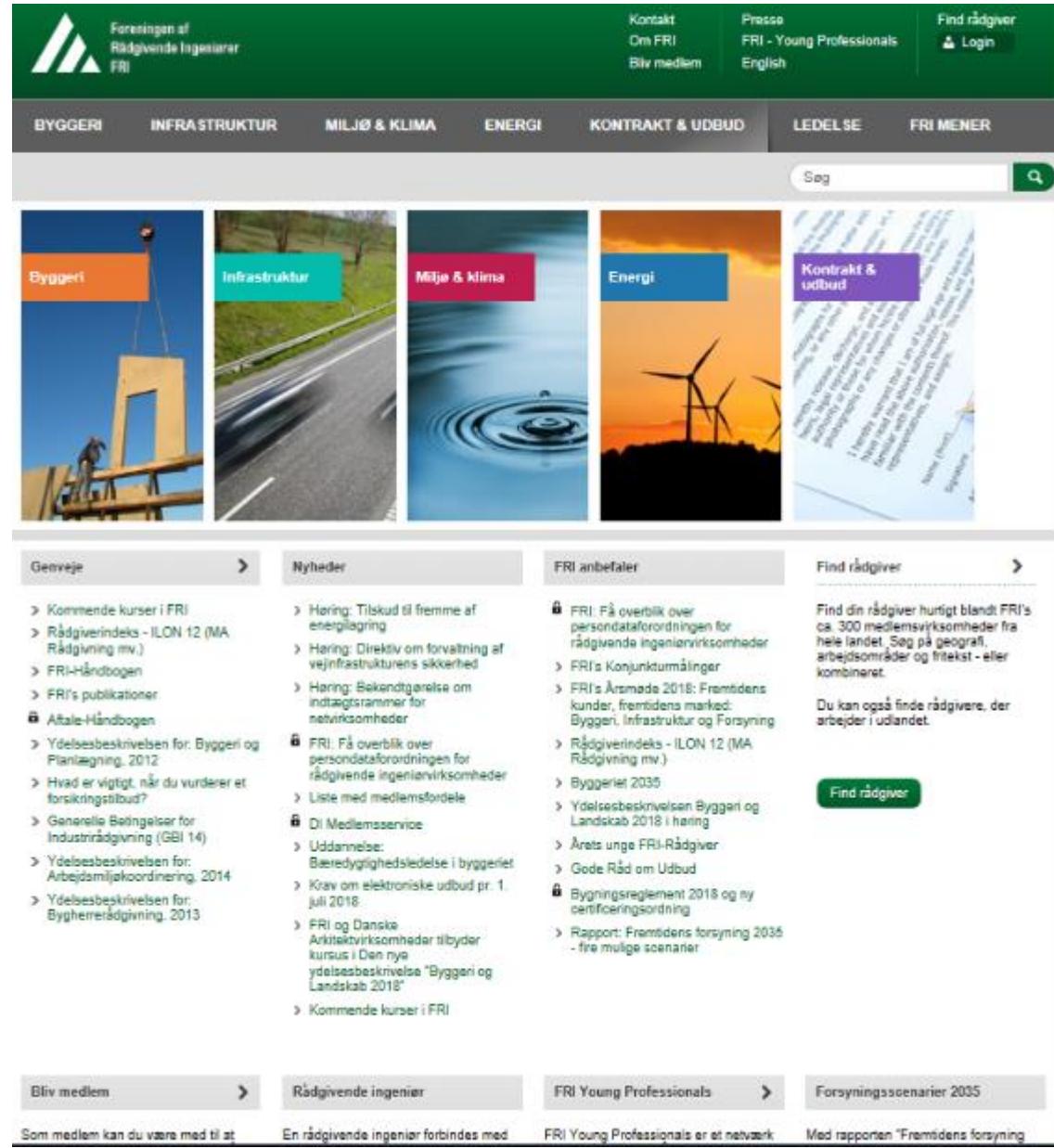
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## PLATFORM FOR SERVICES

Advice, description of services, insurance, Procurement, training, salarystatistics, industry analyses, access to influence, FRI newsletter, find your consultant, targeted managementinformation, ... , and FRI is an access point for DI services

# DIY FRI-SERVICES @ WWW.FRINET.DK

- Aktuel information og nyheder
  - Byggeri
  - Forsyning
  - Infrastruktur
- Kurser
- Ydelsesbeskrivelser
- Rådgiverindeks
- Statistik
- ABR
- Udbud
- Andre services (f.eks. Persondataforordning/GDPR)
- ... Og I kan også ringe: 3525 3737



The screenshot shows the official website of the Association of Consulting Engineers (FRI) in Denmark. The top navigation bar includes links for 'FRI', 'Om FRI', 'Bli medlem', 'Press', 'FRI - Young Professionals', 'English', and 'Find rådgiver' (Find consultant). Below the navigation is a secondary menu with categories: BYGGERI, INFRASTRUKTUR, MILJØ & KLIMA, ENERGI, KONTRAKT & UDBUD, LEDELSE, and FRI MENER. A search bar is located in the top right corner. The main content area features five large image cards representing different service areas: 'Byggeri' (Construction), 'Infrastruktur' (Infrastructure), 'Miljø & Klima' (Environment & Climate), 'Energi' (Energy), and 'Kontrakt & udbud' (Contract & tendering). Below these cards are several sections with links to specific resources and news items.

# FRI: A PLATFORM FOR ADVOCACY AND INFLUENCE

We continue the existing development towards 2021:

- FRI advocacy is professional and targeted
- The FRI agenda is backed by specific cases and agendasetting analyses
- The political network of FRI among Politicians on Christiansborg (Parliament) and among civil servants is upheld
- FRI collaborate closely with DI, DI associations and other organisations in order to create beneficial results for consultancy- and engineering companies

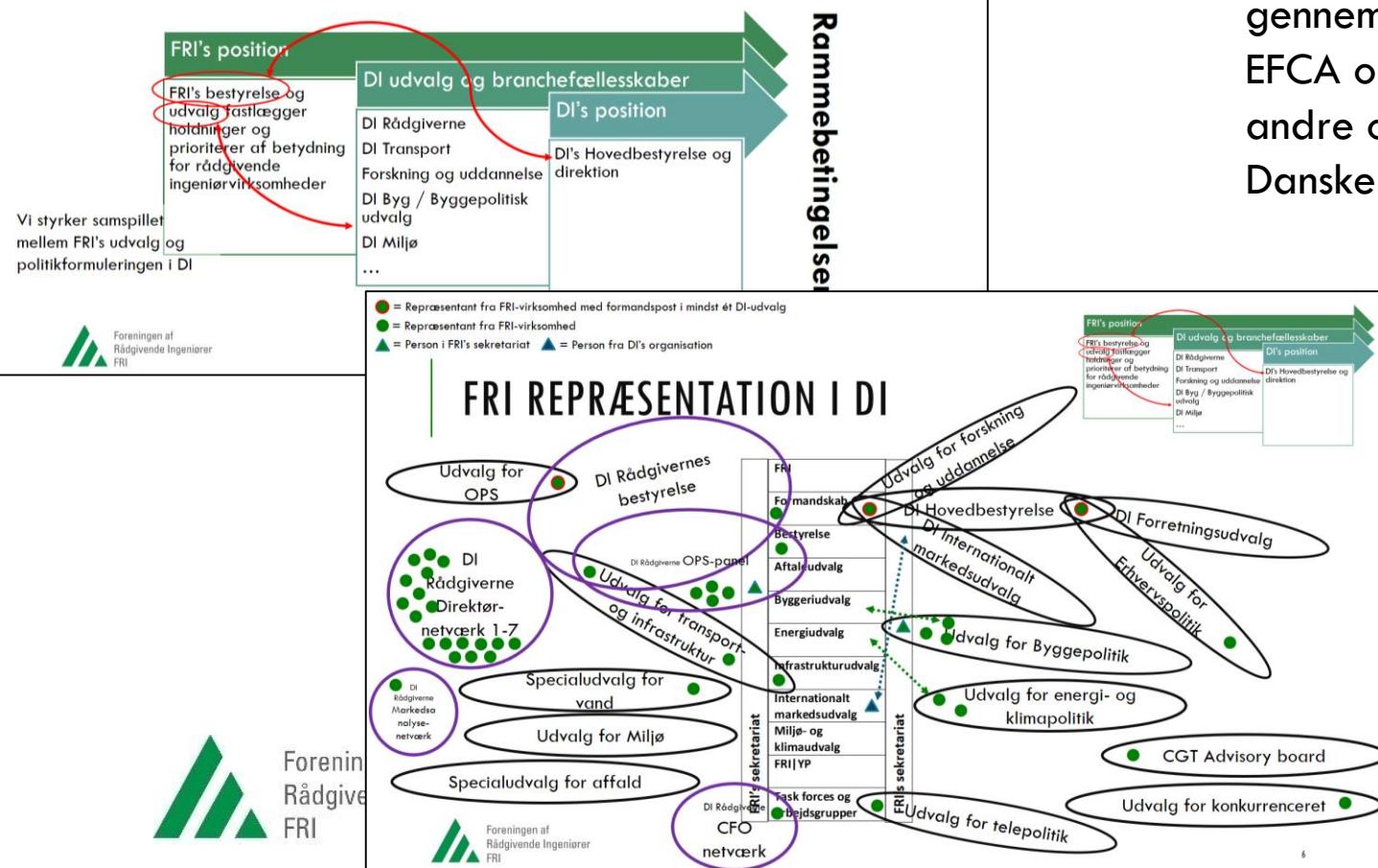
Hvor søger FRI indflydelse?

- Byggeri
- Infrastruktur
- Forsyning, miljø & klima
- Energi & industri
- International udvikling
- Aftale- og forretningsvilkår for rådgiver- og ingeniørvirksomheder
- Forhold der påvirker på tværs



# HOW DO WE SEEK INFLUENCE?

## HVORDAN ARBEJDER VI GENNEM DI?

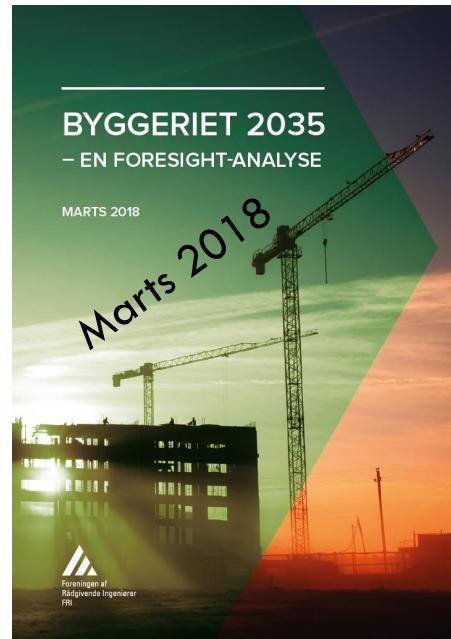


"Udover FRI's direkte arbejde med indflydelse, arbejder vi også med indflydelse gennem DI, gennem vores internationale organisationer EFCA og FIDIC samt ved at samarbejde med andre organisationer som Dansk Byggeri, Danske Arkitektvirksomheder m.fl."

## HVORDAN ARBEJDER VI INTERNATIONALT?



# INNOVATION: FRI SCENARIO'S "AGENDASETTING ANALYSES"



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# GROWTH: STAFF RETAINMENT AND RECRUITING

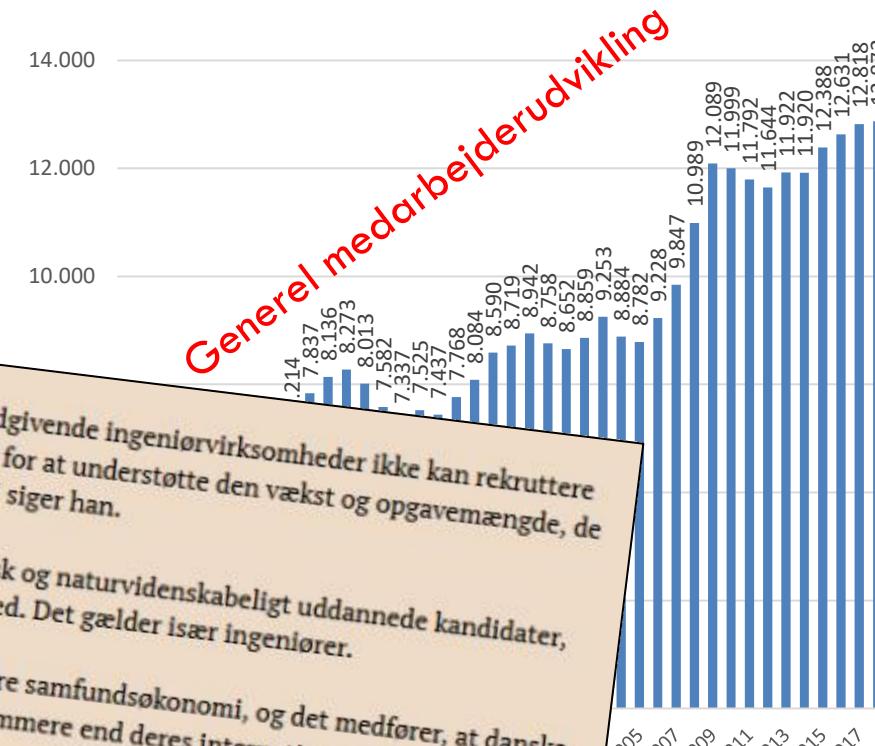
- FRI was part of the National strategygroup advising the Danish govt. On a "national naturvidenskabsstrategi"
- We are behind (and part of) a Danish Technology Pact
- FRI is a part of Enginetech
- Activities through FRI
- We meet ministers
- We are visible in the media
- We use DI

"Den overordnede problemstilling er, at de rådgivende ingenørvirksomheder ikke kan rekruttere det tilstrækkelige antal ingenører, der skal til for at understøtte den vækst og opgavemængde, der reelt kan tage - både i Danmark og i udlandet," siger han.

Henrik Garver mener ikke, at der er nok teknisk og naturvidenskabeligt uddannede kandidater, som er tilgængelige på det danske arbejdsmarked. Det gælder især ingenører.

"Det giver en lavere vækst, der skaber en dårligere samfundsøkonomi, og det medfører, at danske rådgivende ingenørvirksomheder vokser langsommere end deres internationale konkurrenter," lyder det fra Henrik Garver.

Børsen 1. marts 2017



# DEFICIT OF ENGINEERS

Engineer the future.dk

Tabel 1: Hovedresultater af Prognose for mangel på ingeniør-  
lige kandidater i 2025 - Opdateret prognose fra 2017

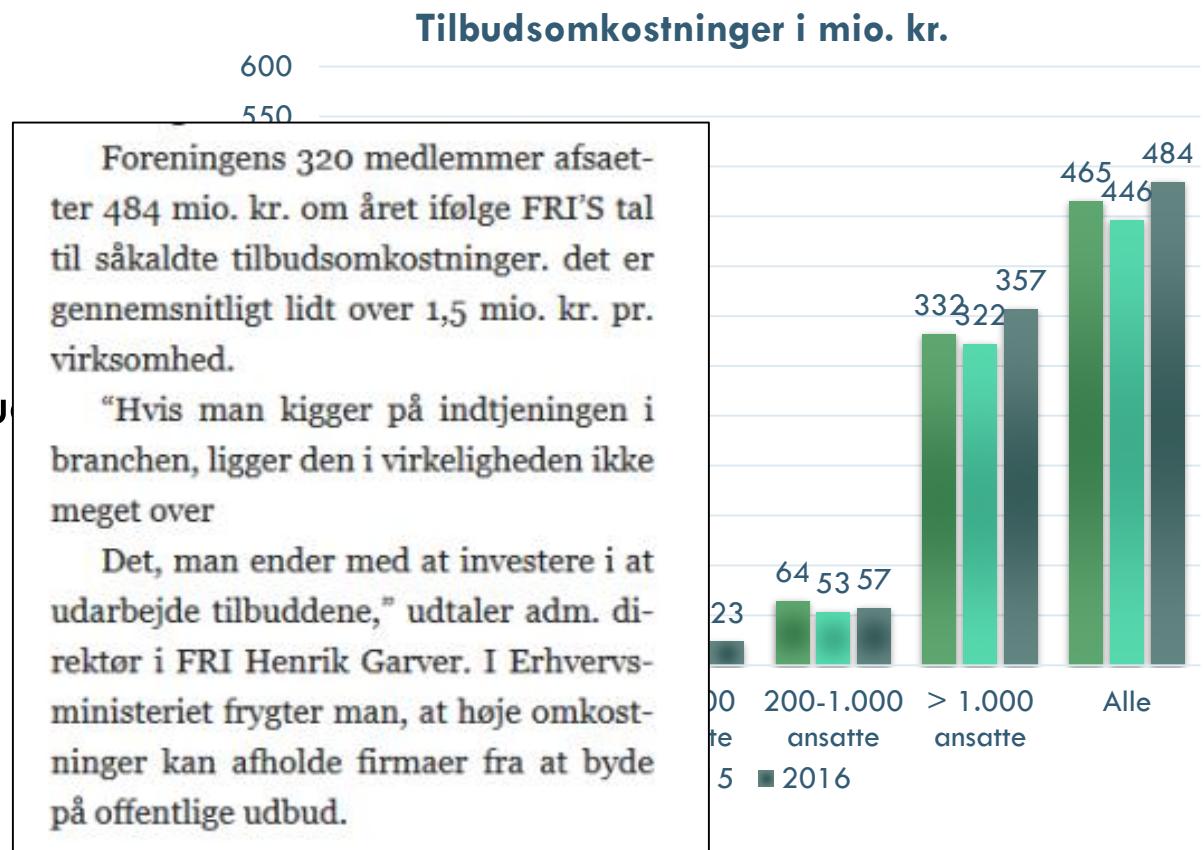
	2017	2020	2025
Efterspørgsel ingeniører	81.048	88.864	98.680
Efterspørgsel naturvidenskabelige kandidater	33.370	39.424	50.382
<b>Efterspørgsel i alt</b>	<b>114.419</b>	<b>128.288</b>	<b>149.062</b>
Udbud ingeniører	76.949	83.283	92.190
Udbud naturvidenskabelige kandidater	33.370	38.467	46.903
<b>Udbud i alt</b>	<b>110.319</b>	<b>121.749</b>	<b>139.093</b>
Mangel ingeniører	4.100	5.581	6.490
Mangel naturvidenskabelige kandidater	0	957	3.479
<b>Mangel i alt</b>	<b>4.100</b>	<b>6.538</b>	<b>9.969</b>

Samlet set er manglen faldet knap 3.500 siden den første prognose blev udarbejdet i 2015. Det lavere forventede niveau af mangel i 2025 skyldes primært, at optaget på ingeniøruddannelserne er steget væsentligt. Den øgede økonomiske aktivitet i samfundet betyder dog, at der stadig være en betydelig mangel i 2025 på trods af stigningen i optaget.



# PRODUCTIVITY: TENDERING COSTS

- We are putting numbers on the challenge
- We point out solutions:
  - Gode råd om udbud
  - Keep it simple
  - Intelligent Indkøb
- We are actively engaged in dialogu with clients
- We meet ministers and civil servants
- We are visible in the media
- We use DI



# ABR: AN UPDATE SINCE 2017...

- Negotiations began in 2015
- 14 organisations/authorities were part of the negotiations
- FRI was represented by Erik Simonsen, Rambøll (chairman of the FRI contractscommittee)
  - FRI negotiating backing group
  - FRI's Contracts committee
  - **FRI's BoD set the direction and gave the mandate**
- The FRI position was clarified in 2015/2016
- The FRI BoD was updated continuously and adjusted the mandate for Erik accordingly
- In january 2018 a unanimous BoD approved the result
  - Next step: the new AB-system should be used as it is, without ammendments. That's why ABR will remain high on the BoD-agenda for the years to come

# ABR: WHY DID IT BEGIN?

- The clients association (Bygherreforeningen) began five years ago to address the need for an update of the AB rules (digitization, new forms of cooperation, project deficiencies)
- "The Burning Platform"
  - Many abnormalities from ABR 89  
=> high transaction costs  
=> Always with the purpose of sharpening the advisor's responsibility
- Tendency: From trusted advisor to "just a supplier"!

# THE WISHES OF THE PARTIES TO ABR 18

Joint wishes: conflict resolution model, symmetry with AB and modernised language

Wishes of FRI: A balanced document, similar to ABR 89

- Pro Rata responsibility
- Exemption for liability for indirect loss
- Limitation of liability kept at five years
- Economic limitation of liability – also for “daily penalties”
- Avoid that clients can make direct claims against sub-consultants
- Copyright
- Payment terms similar to AB
- Expenses + Supplements
- Indexing

# THE WISHES OF THE PARTIES TO ABR 18

## The wishes of the clients association:

Clarity about who does what, and that delivery of services can be controlled  
Generally sharpened liability to suppliers!

- Responsibility for forgotten services "Project shortages"
- To avoid liability limitations
- Fit for purpose
- Omprojekteringsklausul (Redesign clause)
- Relative reductions
- New collaboration models
- Review and Quality Assurance

# THE RESULT

A far more nuanced - and longer - document than ABR 89

Structure and definitions correspond to AB

The consultant goes from being trusted adviser to supplier!

- The client will know what services he gets and can check this.
- Clear (entydige/no doubt) agreements.
- The agreement must state: the scope of the agreement, services, fees, financial framework and budget assumptions, organisational plan, what decisions the client must take and when, in what form the solution (design, models etc.) should appear and a schedule.

# THE RESULT – WHAT DID FRI ACHIEVE!

## Limitation of Liability

- Pro Rata
- Indirect loss
- 5 years expiration of responsibility
- Limitation of Liability (2 x the fee, minimum 2.5m, unless otherwise agreed or the sum of project liability insurance)
- Limitation of daily penalty to 10% of the consultancy fee
- Control the direct requirements

## Improved stoppage and copyright provisions

Limitation on the clients ability to raise direct claims against sub-contractors.

Payment terms sharpened + indexing

Power of attorney

# THE RESULT – WHAT DID WE HAVE TO ACCEPT:

## Konventionalbod (Contractual penalties?):

- If the consultant has forgotten something. A provision has been made for the consultant to pay a penalty of 5% of all purchases that have not been competitively purchased, e.g. by being offered in unit prices. In addition, there is a trifle limit of 2% (on all acquisitions) and a maximum of 10% of the total consultants fee.

## § 46 Omprojekteringsklausul

- If the budget based on the contractor's offer exceeds the most recently updated and approved budget, the client may require the consultant to re-design without fee (savings catalog) unless the consultant can show that it is probable that the consultant could not have predicted the overruns.

# FRI SERVICE I FORBINDELSE MED ABR18

- Introduktion til forløbet og det foreløbige resultat ved Generalforsamlingen 2018
- FRI Ledelsesinformation med baggrund for forhandlingerne og de mest markante forandringer til FRI's Ledelseskontakter
- Informationsmøder om AB/ABR i Aalborg, Aarhus, Kolding og København (maj 2018)
- Kurser, kurser, kurser... i ABR og AB både før og efter sommerferien 2018
- Opdaterede ydelsesbeskrivelser
  - Byggeri & Landskab (2018)
  - Anlæg (2018/19)
  - Bygherrerådgivning (2018/19)
- Dialog, møder og politisk pres med henblik på at sikre, at ABR fremover anvendes uden fravigelser!

# QUESTIONS?

Remember:

[www.frinet.dk](http://www.frinet.dk)

Or contact at:

hg@frinet.dk



Foreningen af  
Rådgivende Ingenører  
FRI