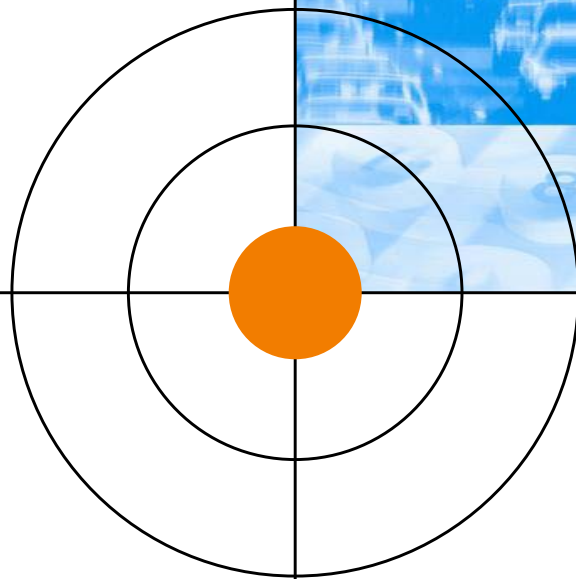
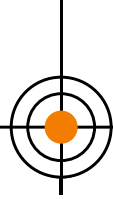
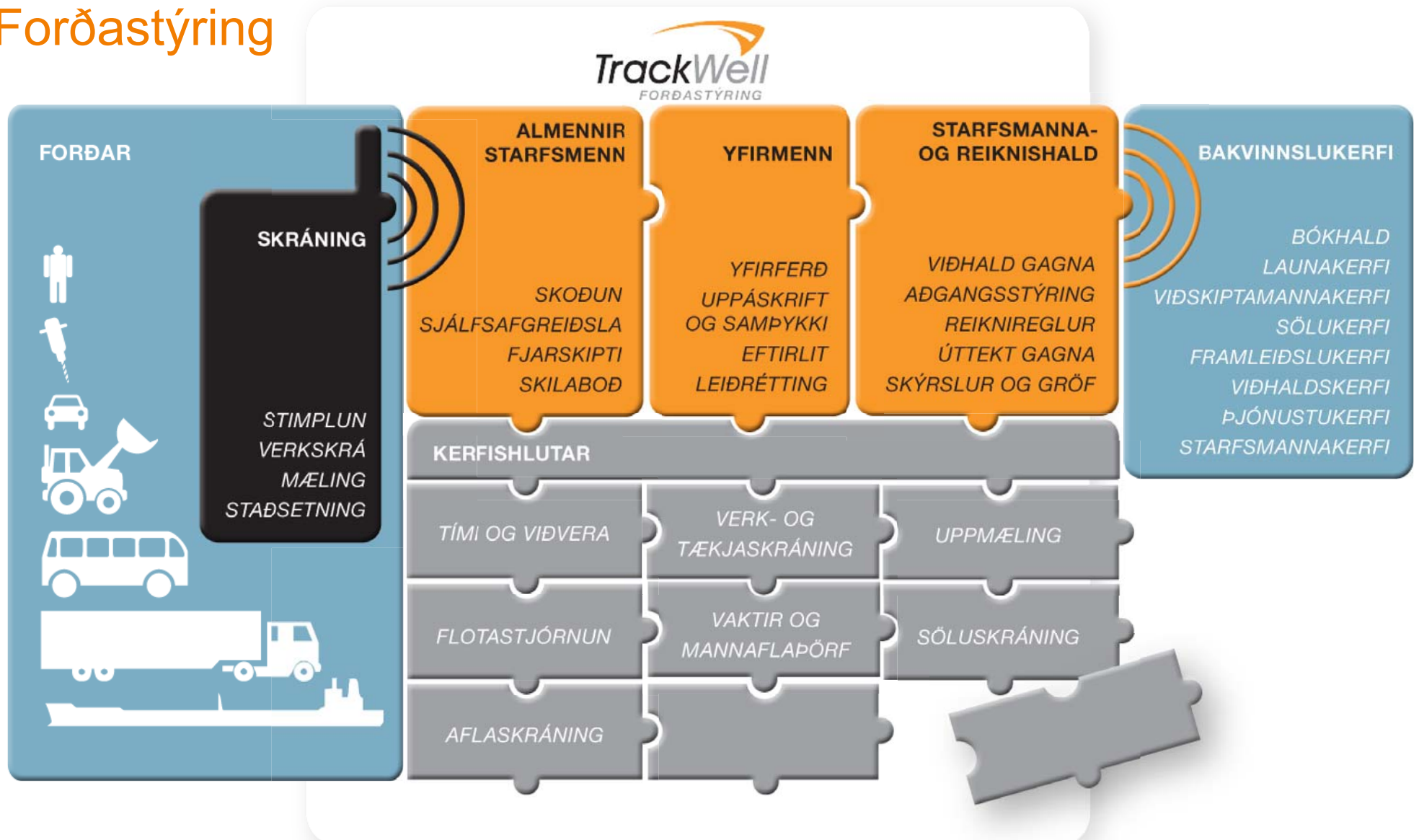


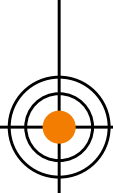


Trackwell örkyning
Jón Ingi Björnsson
Framkvæmdastjóri



Forðastýring





Greining á mögulegum tækifærum erlendis

Forsendur

Hvaða virði á að selja?

Hverjir eru viðskiptavinir?

Af hverju munu þeir kaup þína lausn frekar en aðrar?

Framkvæmd

Staðfæring á lausn (localization)

Öflun sölutækifæra (lead generation)

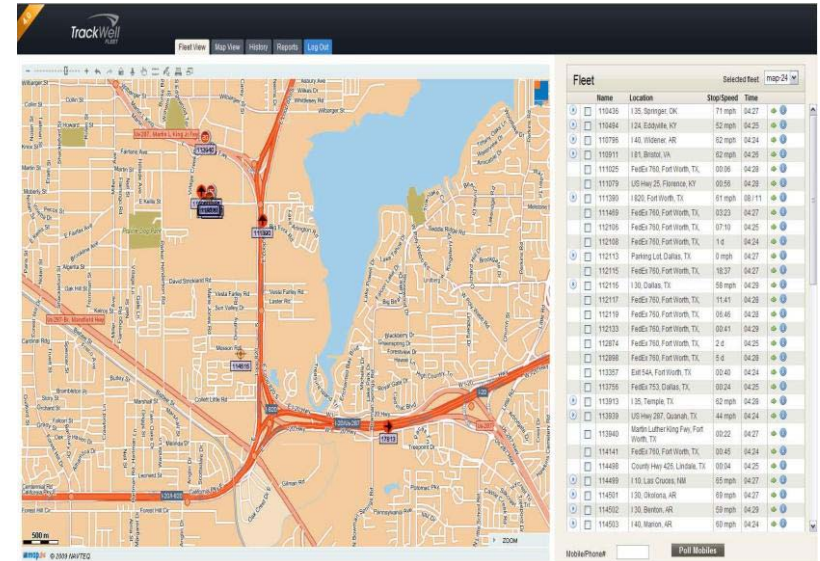
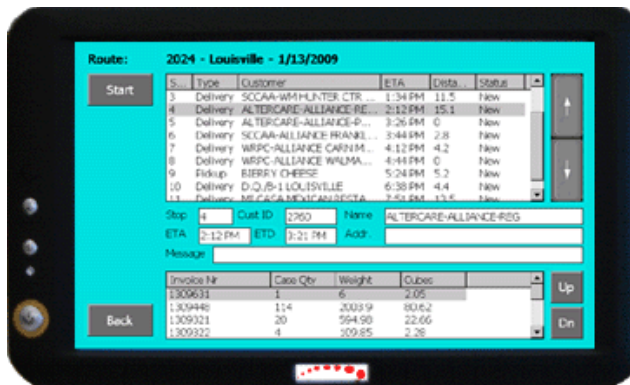
Sala, innleiðing og þjónusta (direct, partner, virtual)

Sviðmynda-greining

Fjármagn, þekking, einkaleyfi, ábyrgð osfrv.



Flutningabílar - USA







- ★ Trackwell skrifstofa
- ★ Samstarfsaðilar / sölufulltrúar
- ★ Fyrirhugaðir samstarfsaðilar



Hver er staðan?

Ísland

- | 280 skip
- | 500 bílar

Evrópa

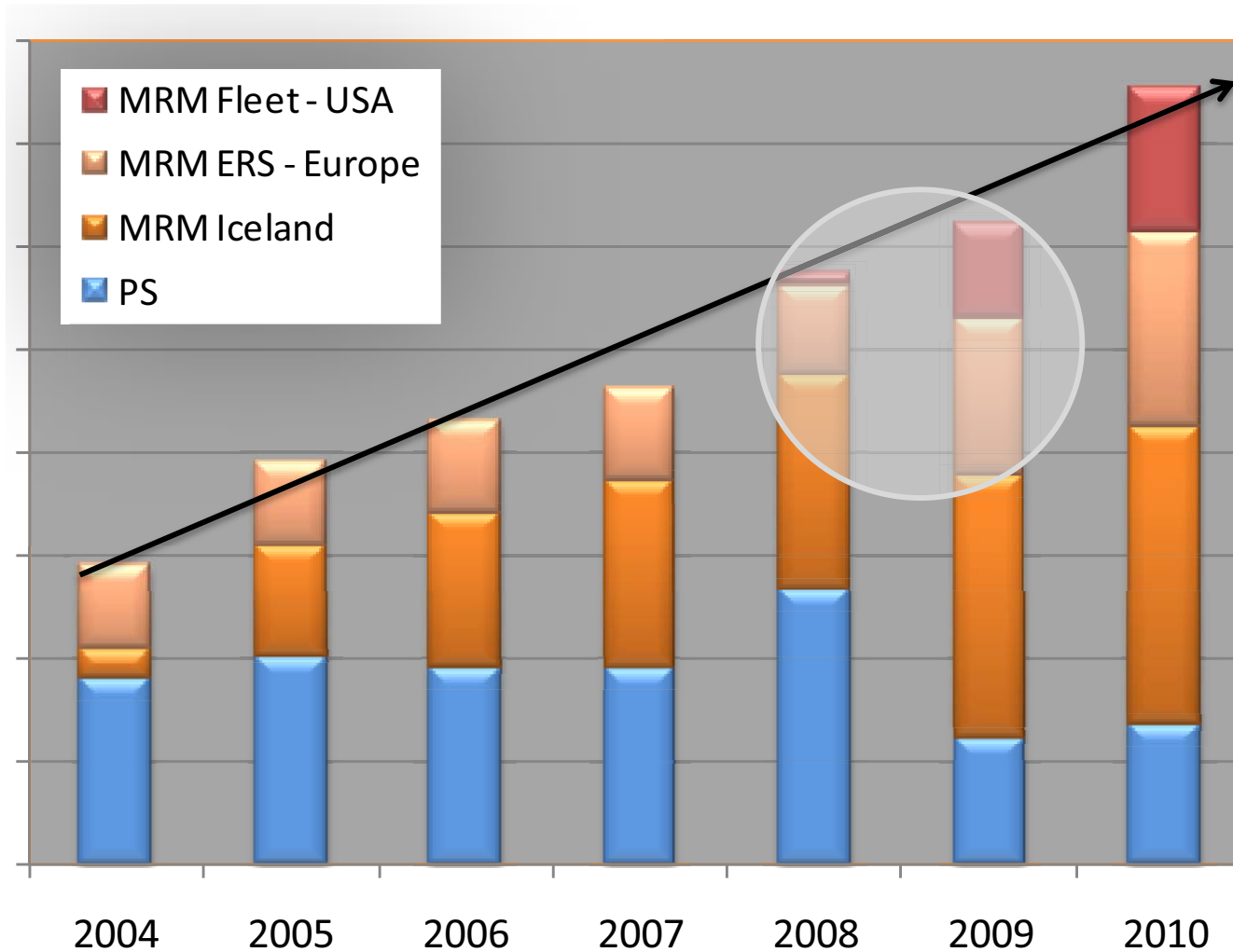
- | 15 skip (skilgreindur markhópur 3600/ heild 90.000)

Ameríka

- | 240 bílar (skilgreindur markhópur 1.900.000 / heild 15.000.000)



How our business has developed





4.0
TrackWell FLEET
Fleet View Map View History Reports Log Out

Fleet

Selected fleet: map-24

Name	Location	Stop/Speed	Time		
☐	110436	I 35, Springer, OK	71 mph	04:27	
☐	110494	I 24, Eddyville, KY	52 mph	04:25	
☐	110796	I 40, Widener, AR	62 mph	04:24	
☐	110911	I 81, Bristol, VA	62 mph	04:26	
☐	111025	FedEx 760, Fort Worth, TX	00:06	04:28	
☐	111079	US Hwy 25, Florence, KY	00:56	04:28	
☐	111390	I 820, Fort Worth, TX	61 mph	08 / 11	
☐	111469	FedEx 760, Fort Worth, TX	03:23	04:27	
☐	112106	FedEx 760, Fort Worth, TX	07:10	04:25	
☐	112108	FedEx 760, Fort Worth, TX	1 d	04:24	
☐	112113	Parking Lot, Dallas, TX	0 mph	04:27	
☐	112115	FedEx 760, Fort Worth, TX	18:37	04:27	
☐	112116	I 30, Dallas, TX	58 mph	04:29	
☐	112117	FedEx 760, Fort Worth, TX	11:41	04:28	
☐	112119	FedEx 760, Fort Worth, TX	06:46	04:28	
☐	112133	FedEx 760, Fort Worth, TX	00:41	04:29	
☐	112874	FedEx 760, Fort Worth, TX	2 d	04:25	
☐	112898	FedEx 760, Fort Worth, TX	5 d	04:28	
☐	113357	Exit 54A, Fort Worth, TX	00:40	04:24	
☐	113756	FedEx 753, Dallas, TX	00:24	04:25	
☐	113913	I 35, Temple, TX	62 mph	04:28	
☐	113939	US Hwy 287, Quanah, TX	44 mph	04:24	
☐	113940	Marlin Luther King Fwy, Fort Worth, TX	00:22	04:27	
☐	114141	FedEx 760, Fort Worth, TX	00:45	04:24	
☐	114498	County Hwy 426, Lindale, TX	00:04	04:25	
☐	114499	I 10, Las Cruces, NM	65 mph	04:27	
☐	114501	I 30, Okolona, AR	69 mph	04:27	
☐	114502	I 30, Benton, AR	59 mph	04:29	
☐	114503	I 40, Marion, AR	60 mph	04:24	

Mobile/Phone# Poll Mobiles

<http://service4.adsst.com>